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• "If better is possible, then good is not enough" is a strong message left to the Graziadio School by its late benefactor, George L. Graziadio. A major real estate developer and commercial banker, George Graziadio and his wife, Reva, shared both their vision and wealth with the business school in tangible ways that will impact students and alumni for generations.

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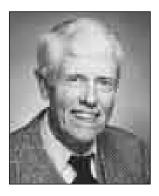


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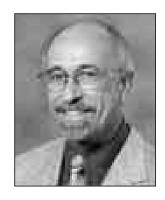
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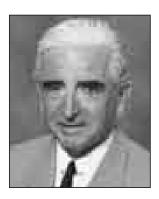
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The bronze image of entrepreneur and philanthropist George L. Graziadio greets visitors at the Graziadio School's new Beckman Management Center on the Drescher Graduate Campus in Malibu. Mr. Graziadio lived his motto that "You earn your living by working; you earn your life by giving."