


WHY MBA?

Before you decide *which*, you should know *why*.



The United States will need
140,000 TO 190,000
more workers with “deep analytical” skills and
1.5 MILLION
more data-literate managers by **2018**.

-- McKinsey Global Institute, 2011

SKILLS EMPLOYERS WANT

SKILLS CHECKLIST

	VERY IMPORTANT	IMPORTANT
<input checked="" type="checkbox"/> Integrate	79%	20%
<input checked="" type="checkbox"/> Organize	71%	28%
<input checked="" type="checkbox"/> Combine	69%	28%
<input checked="" type="checkbox"/> Synthesize	66%	30%

SKILLS EMPLOYEES USE

87%
Integrate

73%
Organize

73%
Combine

70%
Synthesize

WHY MBAs GET JOB OFFERS

SOFT SKILLS

- Learning, Motivation Leadership
- Interpersonal Skills

STRATEGIC SKILLS

- Managing Decision-making Processes
- Managing Strategy & Innovation

BUSINESS KNOWLEDGE

- Knowledge of General Business Functions

“An MBA or some advanced degree is almost a must-have right now,” she said.

“It’s expected now.”

– Christine Ricci, Marketing & Public Relations for B.E. Smith



94% say the degree was personally rewarding

80% say their promotion came faster than expected

4 Years is the average to recoup full return on investment

Source:

GMAC 2013 Alumni Perspectives Survey, classes 2000 to 2012

PEPPERDINE UNIVERSITY
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