

# PEPPERDINE UNIVERSITY

## Graziadio School of Business and Management

**Mark Mallinger, Ph.D.**  
**Associate Dean, Full-time Programs**  
**Professor of Applied Behavioral Science**

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As a consultant, Dr. Mallinger specializes in management development and organizational change specifically related to corporate culture. An experienced educator in the fields of organizational behavior, management theory, and human relations, Dr. Mallinger previously taught at Pepperdine's Seaver College, where he was awarded the Harriet and Charles Luckman Distinguished Teaching Fellow Award in 1993. He also served as an Irvine Foundation Fellow in the area of multicultural training and a Sears-Roebuck Fellow integrating non-western perspectives into academic disciplines. His research has been published in several journals including the *Journal of Organizational Change Management*, the *Advanced Management Journal*, and the *Organizational Behavior Teaching Review*.

### Professional Experience

2008 – Present: Associate Dean, Graziadio School of Business  
2003 – 2008: Director, Graziadio School of Business  
1993 – 2003: Full-time Faculty, Graziadio School of Business  
1980 – 1993, Full-time Faculty, Seaver College  
1972 – 1973: Director, Limited Edition Art Gallery  
1969 – 1971: Executive Search, R & L Industries  
1967 – 1969: Financial Analyst, Litton Industries,

### Publications

- “Recognizing Organizational Culture in Managing Change”, co-authored with Don Goodwin & Tetsuya O’Hara, *Graziadio Business Report*, January 2009
- “The Trader Joe’s Experience”, co-authored with Gerry Rossy, *Graziadio Business Report*, April 2007

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- “Graziadio Faculty Discuss Ethics”, co-authored with Linnea McCord, Kurt Motamedi, Steven M. Sommer, Ray Valadez & Ariane David, *Graziadio Business Report*, April 2006
- “Corruption Across Borders,” co-authored with Gerry Rossy & Diane Singel, *Graziadio Business Report*, May 2005.
- “National Culture: Influence on Acts of Corruption,” co-authored with Diane Singel & Gerard Rossy, *Proceedings of the Eastern Academy of Management International Conference*, June 2005.
- “Using Emotional Intelligence to Cope with Tough Times,” co-authored with Jeff Banks, *Graziadio Business Report*, January 2003
- “Film as a Lens for Teaching Culture, Balancing Concepts, Ambiguity and Paradox,” co-authored with Gerry Rossy, *Journal of Management Education*, 2003.

### Professional Memberships

Academy of Management  
Coordinator for International Conference, Istanbul, Turkey, 1997

Western Academy of Management  
Member, Executive Committee, 1995 - 1997

Academy of Management, 1980 - Present

### Honors and Awards

- 2005 – Outstanding Teaching – Acknowledgement, Graziadio School of Business
- 2002 – John Nicks Memorial Service Award, Graziadio School of Business
- 1993 – Harriet and Charles Luckman Distinguished Teaching Fellow

### Service

- Associate Dean, Full-time Programs, April 2008 - Present
- Director, Full-time Programs, January 2003 – April 2008
- Designed and restructured staff team that bundled charges into a tuition based model for University, October 2005 – December 2005
- Reviewer, John Nicks and Thomas Burnett Scholarship Awards, December 2005
- Reviewed, “Paradoxical Reasoning: The Key to Understanding Culture in a Globalized World” by Martin Gannon, November 2005

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- Recipient of Teaching Effectiveness Award, October 2005
- Reviewed, "Teaching Business Management" by James Clausen, October 2005
- Editorial Board Member, *Journal of Management Education*, *Journal of Management Inquiry*, January 2005
- Presenter, Faculty Retreat: "The Cyber Horror: Laptops & Internet in the Classroom"

