

PEPPERDINE UNIVERSITY

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Dr. Atwater has been a faculty member at Pepperdine since 1995. Each year he teaches five or more managerial economics, macroeconomics, and international business courses in the BSM and MBA programs. The business experiences he brings to the classroom include serving as chief executive for a Southern California technology company, the chief financial officer of an international value-added software company, a principal in the Human Resources and Compensation practice at William M. Mercer, and a director and co-founder of several start-up companies. He has created decision-support technologies and implemented them in a number of Fortune 100 companies, including AT&T, Intel, Dell Computer, Apple Computer, BHP Minerals, IBM, Bank of America, Nestle, and Nestle USA. Dr. Atwater also worked with many public organizations, including the United States Navy, the General Accounting Office, the State of California, and the county and city of Los Angeles. Dr. Atwater also taught at UCLA and has spoken at several international human resource planning conferences. His work has been published in the *Monthly Labor Review*, and he has co-authored numerous papers that became chapters in books on human resource planning and technology. Today he owns and operates a company dedicated to building goal-driven communities.

Area of Expertise

- Business Modeling
- Change Management
- Corporate Governance
- Decision Support Tools
- Economic Issues and Forecasts
- Global Economics
- Macroeconomics
- Organizational Performance
- Productivity