



SEER

SOCIAL, ETHICAL & ENVIRONMENTAL RESPONSIBILITY

GO BEYOND THE BOTTOM LINE.

Today's organizations need global-minded leaders who understand the complexities of sustainability and social responsibility. As an extension of our commitment to ethical business practice and entrepreneurial spirit, we offer the Certificate in Socially, Environmentally, and Ethically Responsible Business Strategy as a complement to our 20-month, 15-month, and International MBA degree programs.



"The primary thing that attracted me to Pepperdine was their focus on corporate social responsibility. Before I even got accepted, I had read about SEER and I thought that any program that implemented that as a strong cornerstone would be a program that would prepare me for a future in business and would give me an alternative viewpoint to management."

LERON BISHOP

SEER MBA ALUMNUS
OPERATIONS ANALYST
GLASS, LEWIS & CO.



GET ON THE PULSE OF SUSTAINABILITY

BSCHOOL.PEPPERDINE.EDU/SEER-MBA



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WHAT MAKES SEER *UNIQUE*?

Unlike other MBA sustainability programs, SEER expands the notion of the “triple bottom line” — People, Planet and Profits — to include a critical fourth factor: Product. Course offerings integrating environmental stewardship, corporate responsibility, and quality products and services will give you an eye for value-creation; not just for your organization, but for your stakeholders and the world around you.

SEER CERTIFICATE AT A GLANCE

- Ranked **Top Ten Green MBA** School by Princeton Review
- Features four elective courses within the SEER curriculum
- Serve the community with an extracurricular SEER project
- Join and be a member of the **Pepperdine Net Impact** chapter
- Travel abroad for a global, environmental intensive course



“The SEER Certificate has prepared me beyond measure for the real world and has allowed me to think critically, act rationally, and appreciate the beauty and importance that corporate social responsibility plays in our society today.”

HALA HADAWAR

SEER MBA ALUMNA
LEADERSHIP DEVELOPMENT PROGRAM
FELLOW, NIAGARA BOTTLING



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