

MSAF Curriculum Matrix (Map)

<i>MSAF Courses Numbers</i>	<i>GSBM 574 Management Communication</i>	<i>GSBM 560 Career Seminar</i>	<i>BSCI 650 Personal & Leadership Dev Wksksh</i>	<i>BSCI 607 Personal Dev for Leadership</i>	<i>ACCT 591 Financial Accounting</i>	<i>ECNM 592 Economic Concepts</i>	<i>DESC 593 Applied Data Analysis</i>	<i>GSBM 574 Management Communication</i>	<i>ACCT 602 Cost Accounting</i>	<i>ECNM 602 Managerial Economics</i>	<i>FINC 614a Financial Management</i>	<i>FINC 614b Advanced Financial Management</i>	<i>ACCT 601 Advanced Financial Accounting</i>	<i>DESC 603 Quantitative Business Analysis</i>	<i>ACCT 605 E2B Accounting</i>	<i>FINC 626 Equity & Bond Investments</i>	<i>ECNM 648 Global Economic Environment</i>	<i>DESC 620 Advanced Statistical Tools</i>	<i>FINC 625 Modern Portfolio Theory</i>	<i>FINC 638 Financial Modeling</i>	<i>FINC614b Advanced Financial Management</i>	<i>FINC 634 Management of Financial Risk</i>	<i>6 FINC/ACCT Electives</i>
Goal 1: Students have the skills necessary to fully analyze the financial standing of a company.																							
1.1: Students can perform a full accounting analysis of a publicly traded company.								X															
1.2: Students can perform a full financial analysis of a company.											X	X											
1.3: Students can effectively draw conclusions about the financial status of a company based on the combined accounting and												X											

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	financial information.																							
	Goal 2: Students have the communication skills to persuasively and professionally articulate their thinking.																							
	2.1: Students will be able to prepare and deliver a persuasive, professional speech on a current topic in their discipline.																							
	2.2: Students will be able to prepare a written report analyzing a business problem.												X											
	Goal 3: Students incorporate ethical considerations in decision-making.																							
	3.1: Students are able to recognize ethical											X												

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	dilemmas in business situations.																							
	3. 2: Students can select solutions when presented with ethical dilemmas and discuss the consequences of those solutions.												X											
	Goal 4 Students are effective team players.																							
	4.1 Students are able to effectively work with a team environment.			X																				
	4.2 Students participate in all aspects of team development.			X																				