

MSGB Curriculum Matrix (Map)

<i>MSGB Courses Numbers</i>	GSBM 560 Career Seminar	ACCT 591 Financial Accounting	ECNM 592 Economic Concepts	DESC 593 Applied Data Analysis	BSCI 607 Personal Development for Leadership	BSCI 650 Personal and Leadership Development Workshop	ACCT 602 Cost Accounting	ECNM 602 Managerial Economics	DESC 603 Quantitative	OTMT 608 Theories and Models of Organization	FINC 614 Finance	MKTG 615 Marketing	ECNM 612 Macroeconomic Analysis	ECNM 648 The Global Economic Environment	GSBM 695 Internship	GSBM 691 Study Abroad3	
Goal 1 TEAM Students are effective team players.																	
1.1 Students are able to effectively work with a team environment.																	
1.2 Students participate in all aspects of team development.																	
Goal 2: Students understand complexity in doing business across cultures																	

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Program Learning Goals and Objectives																		
2.1: Students have a general understanding of how the global economy works and what may contribute to up and down economic and international trade swings																		
2.2: Students are able to develop business strategies and processes that deal with the different business cultures and internal economic realities for countries of interest.																		
Goal 3: Students incorporate ethical considerations in decision-making.																		
3.1: Students are																		

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<i>Program Learning Goals and Objectives</i>																		
able to recognize ethical dilemmas in business situations.																		
3.2: Students can select solutions when presented with ethical dilemmas and discuss the consequences of those solutions.																		
Goal 4: Students have the communication skills to persuasively and professionally articulate their thinking																		
4.1: Students will be able to prepare and deliver a persuasive, professional speech on a current topic in their discipline.																		
4.2: Students will be able to prepare a																		

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written report analyzing a business problem.																		