WHY MBA?

Before you decide which, you should know why.



SKILLS EMPLOYERS WANT

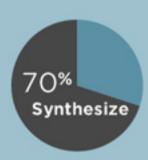
SKILLS CHECKLIST	VERY IMPORTANT	IMPORTANT
✓Integrate	79%	20%
√ Organize	71%	28%
✓ Combine	69%	28%
✓ Synthesize	66%	30%

SKILLS EMPLOYEES USE









WHY MBAs GET JOB OFFERS

- Learning, Motivation Leadership
- Interpersonal Skills

STRATEGIC SKILLS

- Managing Decision-making Processes
- Managing Strategy & Innovation

BUSINESS KNOWLEDGE

Knowledge of General Business Functions

"An MBA or some advanced degree is almost a must-have right now," she said. "It's expected now."

- Christine Ricci, Marketing & Public Relations for B.E. Smith



94% say the degree was personally rewarding

80% say their promotion came faster than expected

4 Years is the average to recoup full return on investment