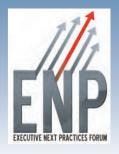
Executive Next Practices Forum

Connect...Collaborate...Innovate

Special Event: The Learning - Strategy - Growth Link

August 3, 2011 Los Angeles - Pepperdine Graziadio School of Business and Management (West Los Angeles Campus – Near LAX)

August 4, 2011 Pepperdine Graziadio School of Business and Management (Irvine)



Session Overview:

Create a "Learning Workforce" for Exceptional Innovation, ROI and Globalization Success Meet top executives to learn how to stay competitive in the face of market uncertainties

This special session of ENP, designed specifically for C-Suite leaders (CEO, COO, CFO, CMO, CHRO, CLO) will focus on "next practice" ways in which employers can create learning organizations that are capable of adapting and excelling in a turbulent marketplace.

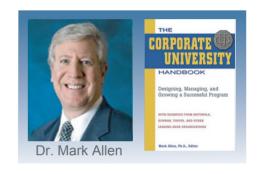
Special guest talent development directors from Kinecta, Experian, Bank of America to share their specific learning next practices

Keynote and moderator:

Dr. Mark Allen - Practitioner Faculty of Pepperdine Organization Theory and Management

About our thought leader:

Mark Allen is an internationally-recognized authority on corporate universities, innovative cultures and non-traditional higher education. He is editor and co-author of *The Next Generation of Corporate Universities* and *The Corporate University Handbook* published by Amacon Books



Interactive presentation to feature "case examples" of Farmers Insurance, Kinecta, Mimis Café and others

This highly collaborative session with your C-level peers will include specific solutions and practical approaches to the challenges of enhancing the collective IQ of your business:

- ▶ The Learning-Strategy Link- why your existing strategy is at risk without a supporting learning initiative
- The fallacy of technology based learning- why some e-learning may be inappropriate for your business
- ▶ New ways to measure the ROA and ROI of your training investment
- ▶ Globalization of learning- adapting methods that translate across cultures and languages

Who should attend:

C-Suite Executives (CEO, COO, CFO, CMO, CHRO, CIO), Top Talent & Leadership Development Leaders, Senior Level HR, Executive Coaches, Business Owners (Mid-Cap, Large-Cap), Investment and Equity Firms

Who are we?

The Executive Next Practices Forum (ENP) is a unique mastermind group of C-level and Top Functional Leaders (HR, CMO, COO) who meet in a collaborative, non-solicitation environment to review the latest in leadership and business strategies. Our group follows a "next practices" development method to discarding the status quo in favor of more innovative, effective and relevant approaches. Attendance is restricted to qualified senior internal executives and their key advisors.

When: Wednesday August 3, 2011 Time: 7:30 am - 9:30 am Breakfast is included

Where: Pepperdine/Graziadio School of Business and Management, 6100 Center Drive Los Angeles, CA 90045 The Executive Conference Center, Room 203 **To Register: www.regonline.com/la-august2011**

When: Thursday August 4, 2011 Time: 7:30 am - 9:30 am Breakfast is included Where: Pepperdine University OC - 18111 Von Karman Avenue Irvine, CA 92612

To Register: www.regonline.com/oc-august2011Registration on or before July 30, 2011: \$65 - \$95 after July 30

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For details or questions, call 888.857.9722 or scott@allignteam.com





