

COURSE DESCRIPTION OUTLINE

| NEW YORK & WASHINGTON, D.C. 2014

Pepperdine University Graziadio School of Business and Management Global Business Intensive Course

Join Professor Dennis Torres and his teaching assistant Kristine Garcia as they lead the Class to New York City and Washington, D.C. for private meetings with leading executives:

❖ NEW YORK, SUNDAY-TUESDAY

- Arrival check in hotel
- Field visit and lecture [J.P. Morgan headquarters](#), the world's leading global investment bank.
- We will have a special tour of the world's largest stock exchange [New York Stock Exchange \(NYSE\)](#).
- Field visit and lecture at the headquarters of premier global investment banking company [Goldman Sachs](#).
- Field visit and lecture [UBS](#) wealth management, investment banking and asset management power house.

❖ WASHINGTON, D.C.: WEDNESDAY – SATURDAY

- Field visit and lecture [The World Bank](#), understanding their influences in global economies around the world.
- Field visit and lecture [The World Bank's CGAPs Technology Program](#), sharing firsthand micro finance.
- Smithsonian's culture visit. TBA
- Field visit and lecture the [International Monetary Fund \(IMF\)](#) their policies and practices influence the global economy on key issues like poverty reduction.
- Tour the campus of Pepperdine University with a special guest speaker from the [IFC](#).
- Field visit and lectures with representatives of the [United State Chamber of Commerce](#) the world's largest business organization.
- Field visits to [Capital HILL](#) home of the U.S. Senate & House of Representatives. Explore the Smithsonian Institution, Center, Gallery, Library, Exhibition, and Museums.
- We conclude with a closing *finale dinner*.
- Depart - check out of hotel

COURSE DESCRIPTION OUTLINE | NEW YORK & WASHINGTON, D.C. 2014

Pepperdine University Graziadio School of Business and Management Global Business Intensive Course

Questions:

Prof. Dennis Torres

❖ T: 310 506 4109

Teaching Assistant Kristine Garcia

❖ T: 310 506.4109

Global Programs Office:

❖ T: 310 506.4476

❖ E: GSBMGlobalPrograms@pepperdine.edu

❖ W: bschool.pepperdine.edu/globalprograms

Note: Itinerary subject to change. Substitutions and additions of presenters and/or scheduled events may occur due to matters beyond the control of the professor and/or the program.