

2017 Sponsor Contract

MARINA DEL REY MARRIOTT

PEPPERDINE | GRAZIADIO
SCHOOL OF BUSINESS AND MANAGEMENT

THE FUTURE OF HEALTHCARE

DELIVERING VALUE-BASED HEALTHCARE

Sponsor Information

Individual / Family Foundation Sponsor

I am a returning sponsor.

Organization / Company Sponsor

NAME (AS IT SHOULD APPEAR ON PRINTED MATERIALS)

PRIMARY CONTACT

PHONE

EMAIL ADDRESS

BILLING ADDRESS

CITY

STATE

ZIP

EXECUTIVE APPROVER (INDIVIDUAL WHO APPROVED / INITIATED SPONSORSHIP)

Sponsorship Level

Platinum (\$25,000)

Gold (\$20,000)

Silver (\$10,000)

Bronze (\$5,000)

Other \$ _____

Payment Method

Check Make checks payable to "Pepperdine University" and include a copy of this contract with payment.

Credit Card Visa MasterCard American Express Discover

NAME

SIGNATURE

CARD #

CVC

EXPIRATION DATE

BILLING ADDRESS

CITY

ZIP CODE

Send Invoice

\$

TOTAL AMOUNT ENCLOSED OR CHARGED

Authorization and Signature

This agreement, signed by an authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated and will become effective upon acceptance by Pepperdine University. Pepperdine University is a tax-exempt 501(c)(3) organization (Federal ID # 95-1644037) and a gift receipt will be generated in the sponsorship amount, less the value of event tickets provided. Pepperdine University shall have the right to use sponsor's trademarks and logos in advertising and promoting the event.

Mail form and payment to:
(Please do not email this form)

Pepperdine University
Graziadio School of Business and Management
Attention: Office of Executive Education
6100 Center Drive, Suite 400
Los Angeles, CA 90045

SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE

Questions?

Contact the Office of Executive Education at
(310) 568-5687 or email jason.walker@pepperdine.edu

PRINT NAME

Pepperdine University | 6100 Center Drive, Ste #400 | Los Angeles, CA 90045
p. 310-568-5687 | school.pepperdine.edu/healthcare | ExecEd@pepperdine.edu

2017 Sponsor Levels and Benefits

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DELIVERING VALUE-BASED HEALTHCARE

	Platinum	Gold	Silver	Bronze
Company Name in Event Program	X	X	X	X
Full Color Advertisement in Event Program	Full-Page	Full-Page	Half-Page	
Company Logo on Event Website	X	X	X	X
Company Logo on Sponsor Slide (displayed on big screen during event)	X	X	X	X
Company Name on Sponsor Board (displayed at registration during event)	X	X	X	X
Complimentary Event Registration	10	8	6	4
Discount on Additional Event Registration	20%	20%	10%	10%
Invitation to VIP Dinner on March 22nd	4	3	2	1
Tax Deductible Portion or Gift	\$22,750	\$18,500	\$8,750	\$4,250

2017 Sponsor Benefit Guidelines

MARINA DEL REY MARRIOTT



Logo Submission

Logos will be included on print material as well as on the event website according to the sponsorship level and will only be accepted in one of the following formats:

- Vector-based (.eps, .ai or .ps)
- High resolution logo sized to 300 dpi and greater and no lower than 200 dpi

Please email file to jason.walker@pepperdine.edu

Advertisement Submission

Full color advertisements will be included in the printed event day program according to the sponsorship level and must be submitted to jason.walker@pepperdine.edu by February 23, 2017 as a PDF with crops (no bleed). The dimensions are:

- Full page (Platinum and Gold Sponsors) - 6w x 9h"
 - Half page (Silver Sponsors) - 6 x 4.25h"
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Complimentary Event Registration

Complimentary event registrations will be provided according to the sponsorship level and an email with detailed instructions will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online registration process.

Discounted Event Registration

Discounted event registrations will be offered for additional tickets purchased, according to the sponsorship level. An email with detailed instructions and a promotion code will be sent when the sponsorship agreement becomes effective. The code is to be used during the online registration process.

Invitation to VIP Dinner

According to the sponsorship level, an email invitation to the VIP Dinner will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online reservation process.