

# 2018 Sponsor Levels and Benefits

THE RITZ-CARLTON, MARINA DEL REY  
MARCH 22, 2018



	Platinum	Gold	Silver	Bronze
Company Name in Event Program	X	X	X	X
Full Color Advertisement in Event Program	Full-Page	Full-Page	Half-Page	
Company Logo on Event Website	X	X	X	X
Company Logo on Sponsor Slide (displayed on big screen during event)	X	X	X	X
Company Name on Sponsor Board (displayed at registration during event)	X	X	X	X
Complimentary Event Registration	10	8	6	4
Discount on Additional Event Registration	20%	20%	10%	10%
Invitation to VIP Dinner on March 21st	4	3	2	1
Tax Deductible Portion or Gift	\$22,750	\$18,500	\$8,750	\$4,250

# 2018 Sponsor Contract

THE RITZ-CARLTON, MARINA DEL REY  
MARCH 22, 2018

PEPPERDINE | GRAZIADIO  
BUSINESS SCHOOL



## Sponsor Information

Individual / Family Foundation Sponsor

I am a returning sponsor.

Organization / Company Sponsor

NAME (AS IT SHOULD APPEAR ON PRINTED MATERIALS)

PRIMARY CONTACT

PHONE

EMAIL ADDRESS

BILLING ADDRESS

CITY

STATE

ZIP

EXECUTIVE APPROVER (INDIVIDUAL WHO APPROVED / INITIATED SPONSORSHIP)

## Sponsorship Level

Platinum (\$25,000)

Gold (\$20,000)

Silver (\$10,000)

Bronze (\$5,000)

Other \$ \_\_\_\_\_

## Payment Method

Check      Make checks payable to "Pepperdine University" and include a copy of this contract with payment.

Credit Card       Visa       MasterCard       American Express       Discover

NAME

SIGNATURE

CARD #

CVC

EXPIRATION DATE

BILLING ADDRESS

CITY

ZIP CODE

Send Invoice

\$

TOTAL AMOUNT ENCLOSED OR CHARGED

## Authorization and Signature

This agreement, signed by an authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated and will become effective upon acceptance by Pepperdine University. Pepperdine University is a tax-exempt 501(c)(3) organization (Federal ID # 95-1644037) and a gift receipt will be generated in the sponsorship amount, less the value of event tickets provided. Pepperdine University shall have the right to use sponsor's trademarks and logos in advertising and promoting the event.

Mail form and payment to:  
(Please do not email this form)

Pepperdine University  
Graziadio School of Business and Management  
Attention: Office of Executive Education  
6100 Center Drive, Suite 400  
Los Angeles, CA 90045

SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE

Questions?

Contact the Office of Executive Education  
at (310) 568-5687 or email  
stephanie.contreras@pepperdine.edu.

PRINT NAME

# 2018 Sponsor Benefit Guidelines

THE RITZ-CARLTON, MARINA DEL REY  
MARCH 22, 2018



## Logo Submission

Logos will be included on print material as well as on the event website according to the sponsorship level and will only be accepted in one of the following formats:

- Vector-based (.eps, .ai or .ps)
- High resolution logo sized to 300 dpi and greater and no lower than 200 dpi

Please email file to [stephanie.contreras@pepperdine.edu](mailto:stephanie.contreras@pepperdine.edu).

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## Advertisement Submission

Full color advertisements will be included in the printed event day program according to the sponsorship level and must be submitted to [stephanie.contreras@pepperdine.edu](mailto:stephanie.contreras@pepperdine.edu) by February 16, 2018 as a PDF with crops (no bleed). The dimensions are:

- Full page (Platinum and Gold Sponsors) - 6w x 9h"
  - Half page (Silver Sponsors) - 6 x 4.25h"
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## Complimentary Event Registration

Complimentary event registrations will be provided according to the sponsorship level and an email with detailed instructions will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online registration process.

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## Discounted Event Registration

Discounted event registrations will be offered for additional tickets purchased, according to the sponsorship level. An email with detailed instructions and a promotion code will be sent when the sponsorship agreement becomes effective. The code is to be used during the online registration process.

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## Invitation to VIP Dinner

According to the sponsorship level, an email invitation to the VIP Dinner will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online reservation process.