LEADERSHIP SERIES

WOMEN’S

Leading with Authenticity and Courage for a Fulfilling and Meaningful Career

bschool.pepperdine.edu/womens-leadership
Women Make a Positive Impact...

Over the last 50 years, women have made a significant impact to companies and the workforce. Endless amounts of data, statistics, and reports support it. Yet an enormous gap persists in the percentage of women in the board room and upper management of an organization. The salary gap endures. Contributing factors often cited are that women do not receive leadership training, lack confidence in their leadership style, do not have mentors, and do not negotiate for themselves.

The Pepperdine Women’s Leadership Series is a unique, curriculum-based program designed specifically to teach women the leadership skills needed to help close the gap: authenticity and confidence in their own leadership style, communicating and negotiating with their own voice, and leading others through coaching and mentoring.

Program Description / Who Should Attend:

The Women’s Leadership Series is comprised of a series of three 2-day modules set in a retreat atmosphere at Loews Santa Monica resort. Each module contains two full days of curriculum-based programming led by Pepperdine female faculty and one dinner discussion led by a female executive. Participants who enroll in all three modules will receive three hours of coaching.

The program is designed for women professionals who are interested in further developing their leadership skills and embracing their own leadership style. While there are no prerequisites or enrollment requirements, the program will be taught at a graduate level and therefore attendees should have the appropriate level of experience for the program.

Program Logistics:

Each of the modules take place at Loews Santa Monica resort. The program includes all session materials and meals during the program sessions (optional Thursday night dinner is not included). Lodging is not included and attendees are not required to stay at the resort, but Loews Santa Monica has provided a discounted rate for attendees.
Module 1

Leading with Authenticity

Friday, February 8 – Saturday, February 9, 2013

This 2-day module focuses on empowering oneself as a leader and practicing leading with authenticity. Participants in this module will:

• Learn to evaluate one’s self and values and embrace them in one’s leadership style.
• Increase self-awareness and presence.
• Understand emotional intelligence and its impact on one’s career.
• Reflect upon one’s personal goals and aspirations to align their career.
• Understand transformational leadership and its impact.
• Build confidence in one’s own leadership style and voice.

Module 2

Negotiating, Influencing and Communicating Skills

Friday, March 22 – Saturday, March 23, 2013

This 2-day module focuses on the influencing and communication skills women can use in business. During this module, participants will:

• Learn about different styles of communication and their impact in the workplace.
• Gain a better understanding of communication challenges based on recent developments from the neurosciences:
  • Our threat responses to five common social factors
  • How we “make things up” and then act on our beliefs.
• Practice using one’s leadership voice to negotiate and influence others.

Module 3

Coaching/Mentoring and Leading Others

Friday, May 3 – Saturday, May 4, 2013

This 2-day module focuses on leading and inspiring others, essential skills embodied by the most successful leaders. During this module, participants will:

• Learn how to create a compelling vision for oneself and others.
• Learn about women’s unique strengths and challenges in leadership.
• Learn and practice specific techniques for giving and receiving feedback.
• Learn and practice coaching and mentoring techniques including active listening, direct communication and building trust.
Julie A. Chesley, Ph.D.

Assistant Professor of Organization and Management
Pepperdine University

Dr. Chesley is an assistant professor of organization theory and applied behavioral science at Pepperdine University where she is core faculty for the Graziadio School’s top-ranked Master of Science in Organization Development (MSOD) program. Dr. Chesley’s teaching focuses on personal and group transformation as well as the critical thinking and analysis required to successfully lead change.

Terri Egan, Ph.D.

Associate Professor of Applied Behavioral Science and Director,
Master of Organizational Development program
Pepperdine University

A nationally recognized management scholar and speaker, Dr. Egan is an associate professor of applied behavioral science at Pepperdine University’s Graziadio School of Business and Management and a core faculty member in the Masters of Science in Organizational Development program.

Ann E. Feyerherm, Ph.D.

Professor of Organization and Management
Pepperdine University

Currently, Dr. Feyerherm is the chair of the Applied Behavioral Science and Organization Theory and Management department. Before earning her doctorate, Dr. Feyerherm spent 11 years as a manager of organization development at Procter & Gamble, where she was involved in employee relations, organization design, and corporate downsizing.

Lori D. Heffelfinger, MSOD

Management Consultant
Heffelfinger Company

Ms. Heffelfinger has held adjunct faculty positions in the business schools of Pepperdine University and California State University, Fullerton, and has presented and facilitated training for other coaches and consultants. Ms. Heffelfinger holds an M.S. in Organization Development from Pepperdine University, a B.S. in business administration from the University of Nebraska and certificates in coaching.
Suzanne Lahl, MSOD
Leadership Development Expert
Neuroscience and Whole Person Leader Model

Ms. Lahl is a specialist in human potential, leadership and organization development. For 29 years she has been creating professional programs to enhance human performance and life experience. Her background in psychology, consciousness, communications, and organization development supports an expanded and integrated approach to learning.

Linda A. Livingstone, Ph.D.
Dean and Professor of Management
Pepperdine University

Dr. Livingstone has served as the first woman dean of Pepperdine University Graziadio School of Business and Management since 2002. Dr. Livingstone serves on the Board of Directors of AACSB International (Association to Advance Collegiate Schools of Business) and Graduate Management Admission Council (GMAC). She received her B.S., M.B.A., and Ph.D. from Oklahoma State University.

Teri Tompkins, Ph.D.
Professor of Applied Behavioral Science
Heffelfinger Company

Dr. Tompkins joined the Graziadio School of Business and Management at Pepperdine University in 2001. Dr. Tompkins received her MBA (with an emphasis in Strategy and Marketing) and Ph.D. (with an emphasis in Management and Organizational Behavior) from Claremont Graduate University. She earned her masters and bachelors degrees respectively in Recreation and Leisure Studies for non-for-profit management from CSULB.
EXECUTIVE EDUCATION
THE GRAZIADIO SCHOOL OF BUSINESS AND MANAGEMENT

6100 Center Drive, Suite 400
Pepperdine University
Los Angeles, CA 90045

Phone: 310.568.5787
Fax: 310.568.2315

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