Leading with Authenticity.
Women Make a Positive Impact...

Over the last 50 years, women have made a significant impact to companies and the workforce. Endless amounts of data, statistics, and reports support it. Yet an enormous gap persists in the percentage of women in the board room and upper management of an organization. The salary gap endures. Contributing factors often cited are that women do not receive leadership training, lack confidence in their leadership style, do not have mentors, and do not negotiate for themselves.

Pepperdine University’s Women’s Leadership Series is a unique, curriculum-based program designed specifically to teach women the leadership skills needed to help close the gap: authenticity and confidence in their own leadership style, communicating and negotiating with their own voice, and leading others through coaching and mentoring.

Program Description / Who Should Attend:

The Women’s Leadership Series is comprised of a series of three 2-day modules set in a retreat atmosphere at the Laguna Cliffs Resort and Spa Marriott. Each module contains two full days of curriculum-based programming facilitated by Pepperdine female faculty. Participants who enroll in all three modules will receive three hours of coaching.

The program is designed for women professionals who are interested in further developing their leadership skills and embracing their own leadership style. While there are no prerequisites or enrollment requirements, the program will be taught at a graduate level and therefore attendees should have the appropriate level of experience.

Program Logistics:

Each module takes place at the Laguna Cliffs Resort and Spa Marriott. Participation includes all learning materials and meals for each session. Lodging is not included and attendees are not required to stay at the resort, but the Laguna Cliffs Resort and Spa Marriott has provided a discounted rate for attendees.
This 2-day module integrates the latest neuroscience findings to give you a framework for empowering yourself as a leader and help you practice leading with authenticity. You will:

- Increase self-awareness and presence.
- Understand five leadership dimensions that impact your career.
- Learn about your signature strengths and “de-railers.”
- Recognize and practice the power of authenticity for more successful collaborations.
- Reflect upon your personal goals and aspirations to align your career.
- Participate in experiential exercises to practice authentic leadership.
- Create a personalized action plan to build confidence in your own leadership style and strengthen your voice of wisdom.

This 2-day module focuses on the influencing and communication skills women can use in business. During this module, participants will:

- Learn about different styles of communication and their impact in your workplace.
- Discover why power and influence matters, and how to keep it ethical.
- Gain a better understanding of communication challenges based on recent developments from the neurosciences:
  - Our threat responses to five common social factors.
  - How we “make things up” and then act on our beliefs.
- Practice the art of difficult and crucial conversations.
- Explore influencing and negotiation skills.
- Practice using one’s leadership voice to negotiate and influence others.

Coaching, Mentoring, and Leading Others. This 2-day module focuses on leading and inspiring others, essential skills embodied by the most successful leaders. During this module, participants will:

- Learn the 5 Practices of Successful Leaders.
- Understand women’s unique strengths and challenges in leadership.
- Create a compelling leadership vision for oneself and others.
- Practice specific techniques for giving and receiving feedback.
- Practice coaching and mentoring techniques including active listening, direct communication and building trust.
- Hear from Woman Executives about their leadership journey.
Julie A. Chesley, PhD

Associate Professor of Organization Theory and Management and Director, Master of Science in Organization Development, Pepperdine University

Dr. Chesley is an associate professor of organization theory and management at Pepperdine University where she is the director for the Graziadio School’s top-ranked Master of Science in Organization Development (MSOD) program. In addition to her academic practice, Julie has twenty years of service to the United States Air Force retiring as a Lt Colonel. During her Air Force career, Julie led critical strategy implementation and change efforts for a major government agency which led to national recognition.

Terri Egan, PhD

Associate Professor of Applied Behavioral Science
Pepperdine University

Dr. Egan has taught graduate and executive courses in personal development, leadership, team effectiveness, organizational change and development, creativity and innovation and international organization development. She holds an interdisciplinary degree in social sciences, an MBA and a PhD in Organizational Behavior all from the University of California, Irvine.

Ann E. Feyerherm, PhD

Professor of Organization and Management
Pepperdine University

Currently, Dr. Feyerherm is the chair of the Applied Behavioral Science and Organization Theory and Management department. Before earning her doctorate, Dr. Feyerherm spent 11 years as a manager of organization development at Procter & Gamble, where she was involved in employee relations, organization design, and corporate downsizing.

Lori D. Heffelfinger, MSOD

Management Consultant
Heffelfinger Company

Ms. Heffelfinger has held adjunct faculty positions in the business schools of Pepperdine University and California State University, Fullerton, and has presented and facilitated training for other coaches and consultants. Ms. Heffelfinger holds an MS in organization development from Pepperdine University, a BS in business administration from the University of Nebraska and certificates in coaching.
Suzanne Lahl, MSOD

Leadership Development Expert
Neuroscience and Whole Person Leader Model

Suzanne Lahl is a specialist in strategic thinking, leadership, and organization development. For three decades she has created programs to enhance human performance, powerful leadership, and insightful life experience. She is an adjunct faculty member in the globally top ranked MSOD program at Pepperdine University. She is the co-founder of Lahl and Egan, LLC (www.lahlandegan.com).

Linda A. Livingstone, PhD

Dean and Professor of Management
Pepperdine University

Dr. Livingstone has served as the first woman dean of Pepperdine University Graziadio School of Business and Management since 2002. Dr. Livingstone serves on the Board of Directors of AACSB International (Association to Advance Collegiate Schools of Business) and Graduate Management Admission Council (GMAC). She received her BS, MBA, and PhD from Oklahoma State University.

Teri Tompkins, PhD

Professor of Applied Behavioral Science
Heffelfinger Company

Dr. Tompkins joined the Graziadio School of Business and Management at Pepperdine University in 2001. Dr. Tompkins received her MBA (with an emphasis in strategy and marketing) and PhD (with an emphasis in management and organizational behavior) from Claremont Graduate University. She earned her master’s and bachelor’s degrees respectively in recreation and leisure studies for non-for-profit management from CSULB.