

2018 Sponsor Levels and Benefits

THE RITZ-CARLTON, MARINA DEL REY
MARCH 22, 2018



| | Platinum | Gold | Silver | Bronze |
|--|-----------|-----------|-----------|---------|
| | | | | |
| Company Name in Event Program | X | X | X | X |
| Full Color Advertisement in Event Program | Full-Page | Full-Page | Half-Page | |
| Company Logo on Event Website | X | X | X | X |
| Company Logo on Sponsor Slide (displayed on big screen during event) | X | X | X | X |
| Company Name on Sponsor Board (displayed at registration during event) | X | X | X | X |
| Complimentary Event Registration | 10 | 8 | 6 | 4 |
| Discount on Additional Event Registration | 20% | 20% | 10% | 10% |
| Invitation to VIP Dinner on March 21st | 4 | 3 | 2 | 1 |
| Tax Deductible Portion or Gift | \$22,750 | \$18,500 | \$8,750 | \$4,250 |

2018 Sponsor Contract

THE RITZ-CARLTON, MARINA DEL REY
MARCH 22, 2018

PEPPERDINE | GRAZIADIO
BUSINESS SCHOOL



Sponsor Information

Individual / Family Foundation Sponsor

I am a returning sponsor.

Organization / Company Sponsor

NAME (AS IT SHOULD APPEAR ON PRINTED MATERIALS)

PRIMARY CONTACT

PHONE

EMAIL ADDRESS

BILLING ADDRESS

CITY

STATE

ZIP

EXECUTIVE APPROVER (INDIVIDUAL WHO APPROVED / INITIATED SPONSORSHIP)

Sponsorship Level

Platinum (\$25,000)

Gold (\$20,000)

Silver (\$10,000)

Bronze (\$5,000)

Other \$ _____

Payment Method

Check Make checks payable to "Pepperdine University" and include a copy of this contract with payment.

Credit Card Visa MasterCard American Express Discover

NAME

SIGNATURE

CARD #

CVC

EXPIRATION DATE

BILLING ADDRESS

CITY

ZIP CODE

Send Invoice

\$

TOTAL AMOUNT ENCLOSED OR CHARGED

Authorization and Signature

This agreement, signed by an authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated and will become effective upon acceptance by Pepperdine University. Pepperdine University is a tax-exempt 501(c)(3) organization (Federal ID # 95-1644037) and a gift receipt will be generated in the sponsorship amount, less the value of event tickets provided. Pepperdine University shall have the right to use sponsor's trademarks and logos in advertising and promoting the event.

Mail form and payment to:
(Please do not email this form)

Pepperdine University
Graziadio School of Business and Management
Attention: Office of Executive Education
6100 Center Drive, Suite 400
Los Angeles, CA 90045

SIGNATURE OF AUTHORIZED REPRESENTATIVE

DATE

Questions?

Contact the Office of Executive Education
at (310) 568-5687 or email
stephanie.contreras@pepperdine.edu.

PRINT NAME

2018 Sponsor Benefit Guidelines

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Logo Submission

Logos will be included on print material as well as on the event website according to the sponsorship level and will only be accepted in one of the following formats:

- Vector-based (.eps, .ai or .ps)
- High resolution logo sized to 300 dpi and greater and no lower than 200 dpi

Please email file to stephanie.contreras@pepperdine.edu.

Advertisement Submission

Full color advertisements will be included in the printed event day program according to the sponsorship level and must be submitted to stephanie.contreras@pepperdine.edu by February 16, 2018 as a PDF with crops (no bleed). The dimensions are:

- Full page (Platinum and Gold Sponsors) - 6w x 9h"
 - Half page (Silver Sponsors) - 6 x 4.25h"
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Complimentary Event Registration

Complimentary event registrations will be provided according to the sponsorship level and an email with detailed instructions will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online registration process.

Discounted Event Registration

Discounted event registrations will be offered for additional tickets purchased, according to the sponsorship level. An email with detailed instructions and a promotion code will be sent when the sponsorship agreement becomes effective. The code is to be used during the online registration process.

Invitation to VIP Dinner

According to the sponsorship level, an email invitation to the VIP Dinner will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online reservation process.