

# 2023 SPONSOR LEVELS AND BENEFITS



Founded by the Figueroa Family

**MALIBU, CA • MAY 11, 2023**  
**SPONSOR INFORMATION**

|                                                                                | PLATINUM  | GOLD      | SILVER    | BRONZE  |
|--------------------------------------------------------------------------------|-----------|-----------|-----------|---------|
|                                                                                | \$25,000  | \$20,000  | \$10,000  | \$5,000 |
| Company Name in Event Program                                                  | X         | X         | X         | X       |
| Full Color Advertisement in Event Program                                      | Full-Page | Full-Page | Half-Page |         |
| Company Logo on Event Website                                                  | X         | X         | X         | X       |
| Company Logo on Sponsor Slide<br><i>(displayed on big screen during event)</i> | X         | X         | X         | X       |
| Complimentary Event Registration                                               | 10        | 8         | 6         | 4       |
| Discount on Additional Event Registration                                      | 20%       | 20%       | 10%       | 10%     |
| Invitation to VIP Dinner on May 10th                                           | 4         | 3         | 2         | 1       |
| Tax Deductable Portion of Gift                                                 | \$22,750  | \$18,500  | \$8,750   | \$4,250 |

## LOGO SUBMISSION

Logos will be included on print material as well as on the event website according to the sponsorship level and will only be accepted in one of the following formats:

- + Vector-based (.eps, .ai, or .psd)
- + High resolution logo sized to 300 dpi and greater and no lower than 200 dpi.

Please email file to [Monica Loeffler \(monica.loeffler@pepperdine.edu\)](mailto:monica.loeffler@pepperdine.edu).

## AD ARTWORK SUBMISSION

When preparing artwork for ad placements, keep in mind the following dimensions for full and half-page ads. Artwork can only be accepted in .jpeg or .png formats and should be exported at a resolution of 300.

- + Full-page: 7" x 9.5"
- + Half-page: 7" x 4.5"

Please email file to [Monica Loeffler \(monica.loeffler@pepperdine.edu\)](mailto:monica.loeffler@pepperdine.edu).

## COMPLIMENTARY EVENT REGISTRATION

Complimentary event registrations will be provided according to the sponsorship level and an email with detailed instructions will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online registration process.

## DISCOUNTED EVENT REGISTRATION

Discounted event registrations will be offered for additional tickets purchased, according to the sponsorship level. An email with detailed instructions and a promotion code will be sent when the sponsorship agreement becomes effective. The code is to be used during the online registration process.

INDIVIDUAL / FAMILY FOUNDATION SPONSOR     I AM A RETURNING SPONSOR     ORGANIZATION / COMPANY SPONSOR

NAME (AS IT SHOULD APPEAR ON PRINTED MATERIALS)

PRIMARY CONTACT

PHONE

EMAIL ADDRESS

BILLING ADDRESS

CITY

STATE

ZIP

EXECUTIVE APPROVER (INDIVIDUAL WHO APPROVED / INITIATED SPONSORSHIP)

**SPONSOR LEVEL**

PLATINUM (\$25,000)     GOLD (\$20,000)     PLATINUM (\$25,000)     GOLD (\$20,000)  
 OTHER \$ \_\_\_\_\_

**PAYMENT METHOD**

CHECK    **Make checks payable to "Pepperdine University" and include a copy of this contract with payment.**  
 CREDIT CARD     Visa     Mastercard     American Express     Discover

NAME

SIGNATURE

CARD #

CVC

EXPIRATION DATE

BILLING ADDRESS

CITY

STATE

ZIP

SEND INVOICE

\$ \_\_\_\_\_  
TOTAL AMOUNT ENCLOSED OR CHARGED

**AUTHORIZATION AND SIGNATURE**

This agreement, signed by an authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated and will become effective upon acceptance by Pepperdine University. Pepperdine University is a tax-exempt 501(c)(3) organization (Federal ID # 95-1644037) and a gift receipt will be generated in the sponsorship amount, less the value of event tickets provided. Pepperdine University shall have the right to use sponsor's trademarks and logos in advertising and promoting the event.

SIGNATURE OF AUTHORIZED REPRESENTATIVE

PRINT NAME

MAIL FORM AND PAYMENT TO:  
*(Please do not email this form)*

**Pepperdine Graziadio Business School**  
**Attention: Rachel Guettler**  
**Pepperdine Advancement**  
**24255 Pacific Coast Highway (TAC 323B)**  
**Malibu, CA 90263**

Questions?  
Contact **Monica Loeffler**  
**P: 310.568.2371**  
**E: [monica.loeffler@pepperdine.edu](mailto:monica.loeffler@pepperdine.edu)**