

2021 SPONSOR LEVELS AND BENEFITS

ONLINE • NOVEMBER 4, 2021



Founded by the Figueroa Family

| | PLATINUM | GOLD | SILVER | BRONZE |
|--|----------|----------|----------|---------|
| | \$25,000 | \$20,000 | \$10,000 | \$5,000 |
| Company Name In Event Program | X | X | X | X |
| Company Logo on Event Website | X | X | X | X |
| Company Logo on Sponsor Slide <i>(Displayed on screen during event)</i> | X | X | X | X |
| Complimentary Event Registration | 10 | 8 | 6 | 4 |
| Discount on Additional Event Registration | 20% | 20% | 10% | 10% |
| Tax Deductable Portion Or Gift | \$22,750 | \$18,500 | \$8,750 | \$4,250 |

LOGO SUBMISSION

Logos will be included on print material as well as on the event website according to the sponsorship level and will only be accepted in one of the following formats:

- Vector-based (.eps, .ai or .ps)
- High resolution logo sized to 300 dpi and greater and no lower than 200 dpi

Please email file to michael.menichetti@pepperdine.edu.

COMPLIMENTARY EVENT REGISTRATION

Complimentary event registrations will be provided according to the sponsorship level and an email with detailed instructions will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online registration process.

DISCOUNTED EVENT REGISTRATION

Discounted event registrations will be offered for additional tickets purchased, according to the sponsorship level. An email with detailed instructions and a promotion code will be sent when the sponsorship agreement becomes effective. The code is to be used during the online registration process.

