

# 2019 SPONSOR LEVELS AND BENEFITS

THE RITZ-CARLTON, MARINA DEL REY  
MARCH 21, 2019



Founded by the Figueroa Family

HEALTHCARE LEADERSHIP IN THE AI REVOLUTION:  
OPPORTUNITY IN THE SMART MACHINE AGE

	PLATINUM	GOLD	SILVER	BRONZE	GIFT BAG
	<b>\$25,000</b>	<b>\$20,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$1,200</b>
Company Name in Event Program	X	X	X	X	X
Full Color Advertisement in Event Program	Full-Page	Full-Page	Half-Page		
Company Logo on Event Website	X	X	X	X	
Company Logo on Sponsor Slide (displayed on big screen during event)	X	X	X	X	
Company Name on Sponsor Board (displayed at registration during event)	X	X	X	X	X
Company brochure and/or giveaway included in attendee gift bag	X	X	X	X	X
Complimentary Event Registration	10	8	6	4	1
Discount on Additional Event Registration	20%	20%	10%	10%	10%
Invitation to VIP Dinner on March 20th	4	3	2	1	0
Tax Deductible Portion or Gift	\$22,750	\$18,500	\$8,750	\$4,250	\$1,050

# 2019 SPONSOR CONTRACT

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## SPONSOR INFORMATION

- INDIVIDUAL / FAMILY FOUNDATION SPONSOR  
 I AM A RETURNING SPONSOR.  ORGANIZATION / COMPANY SPONSOR

NAME (AS IT SHOULD APPEAR ON PRINTED MATERIALS)	PRIMARY CONTACT		
PHONE	EMAIL ADDRESS		
BILLING ADDRESS	CITY	STATE	ZIP

EXECUTIVE APPROVER (INDIVIDUAL WHO APPROVED / INITIATED SPONSORSHIP)

## SPONSORSHIP LEVEL

- PLATINUM (\$25,000)  GOLD (\$20,000)  SILVER (\$10,000)  BRONZE (\$5,000)  GIFT BAG (\$1,200)  
 OTHER \$ \_\_\_\_\_

## PAYMENT METHOD

- CHECK [Make checks payable to "Pepperdine University" and include a copy of this contract with payment.](#)  
 CREDIT CARD  Visa  MasterCard  American Express  Discover

NAME	SIGNATURE		
CARD #	CVC	EXPIRATION DATE	
BILLING ADDRESS			
CITY		ZIP CODE	
<input type="radio"/> SEND INVOICE	\$		
	TOTAL AMOUNT ENCLOSED OR CHARGED		

## AUTHORIZATION AND SIGNATURE

This agreement, signed by an authorized representative of the company, will constitute a binding contract for the sponsorship amount indicated and will become effective upon acceptance by Pepperdine University. Pepperdine University is a tax-exempt 501(c)(3) organization (Federal ID # 95-1644037) and a gift receipt will be generated in the sponsorship amount, less the value of event tickets provided. Pepperdine University shall have the right to use sponsor's trademarks and logos in advertising and promoting the event.

\_\_\_\_\_  
SIGNATURE OF AUTHORIZED REPRESENTATIVE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINT NAME

- MAIL FORM AND PAYMENT TO:  
(Please do not email this form)  
Pepperdine Graziadio Business School  
Attention: Michael Menichetti - Graziadio Board Operations  
6100 Center Drive, Suite 400  
Los Angeles, CA 90045
- QUESTIONS?  
Contact Michael Menichetti - Graziadio  
Board Operations at (310) 568-2371 or email  
michael.menichetti@pepperdine.edu.



# 2019 SPONSOR BENEFIT GUIDELINES

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## LOGO SUBMISSION

Logos will be included on print material as well as on the event website according to the sponsorship level and will only be accepted in one of the following formats:

- Vector-based (.eps, .ai or .ps)
- High resolution logo sized to 300 dpi and greater and no lower than 200 dpi

Please email file to [michael.menichetti@pepperdine.edu](mailto:michael.menichetti@pepperdine.edu).

## ADVERTISEMENT SUBMISSION

Full color advertisements will be included in the printed event day program according to the sponsorship level and must be submitted to [michael.menichetti@pepperdine.edu](mailto:michael.menichetti@pepperdine.edu) by February 16, 2018 as a PDF with crops (no bleed). The dimensions are:

- Full page (Platinum and Gold Sponsors) - 6w x 9h"
- Half page (Silver Sponsors) - 6 x 4.25h"

## GIFT BAG GIVEAWAY

Company brochure and/or giveaway item will be included in the gift bags distributed to every event attendee. Please send 500 copies and/or pieces to the following address by February 21, 2019.

Pepperdine Graziadio Business School, Attention: Michael Menichetti  
6100 Center Drive, Suite 400, Los Angeles, CA 90045

## COMPLIMENTARY EVENT REGISTRATION

Complimentary event registrations will be provided according to the sponsorship level and an email with detailed instructions will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online registration process.

## DISCOUNTED EVENT REGISTRATION

Discounted event registrations will be offered for additional tickets purchased, according to the sponsorship level. An email with detailed instructions and a promotion code will be sent when the sponsorship agreement becomes effective. The code is to be used during the online registration process.

## INVITATION TO VIP DINNER

According to the sponsorship level, an email invitation to the VIP Dinner will be sent when the sponsorship agreement becomes effective. The email will provide a promotion code to be used during the online reservation process.