

THE  
*Pepper Guide*  
**TO GRAZIADIO**

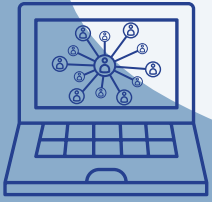
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CREATIVE WAYS TO  
NETWORK VIRTUALLY

# PROVIDING BUSINESS INSIGHT THROUGH THE LENS OF BEST *FOR* THE WORLD LEADERS

At Pepperdine Graziadio, we believe that fulfilling our mission of developing Best *for* the World Leaders requires equipping our students with the knowledge and resources needed to evoke a positive imprint on their industries and communities. With our Graziadio Guide, we dive into diverse topics ranging from current business trends to ongoing activities within our values-based community to amplify our focus on service, purpose, and leadership.

WE INTEND TO  
*inform & inspire*  
THROUGH POWERFUL  
STORYTELLING



## CREATIVE WAYS TO NETWORK VIRTUALLY

Whether in a personal or professional context, networking is a proven way to earn once in a lifetime opportunities. Think about it like this — each individual you know is one potential opportunity. The more you know, the broader range of options you are likely to possess.



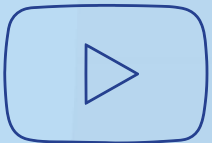
## LEVERAGE LINKEDIN

Whether you're looking for your next career move, relationship building with like-minded professionals, or following influential business leaders, LinkedIn is a fantastic place to capitalize on the intersection of social media and professional networking.



## CONNECT IN THE VIRTUAL CLASSROOM

From having peer accountability, engaging in virtual study sessions to crush your next exam, and being able to chat with someone throughout lectures, engaging with your classmates online is essential.



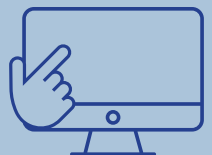
## JOIN THE YOUTUBE COMMUNITY

There is a YouTube community for almost every niche. On the flip side, if you're not camera-shy, try giving YouTube a shot yourself! Talking to the online community can be an incredible way to share your voice and provide unfiltered insight into areas of interest.



## BECOME A BLOGGING CONTRIBUTOR

Being a contributor comes in many forms — allowing you to write in a way that best suits you. Whether it be on popular platforms such as LinkedIn, an op-ed for a well-known magazine, or a homemade website, there are various ways to get your printed word out there.



[LEARN MORE WAYS TO NETWORK VIRTUALLY](#)