

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

Ray M. Valadez
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Economics
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Education

EdD, Pepperdine, GSEP, 2006.
Major: Organizational Leadership
Dissertation Title: Workplace Attitude as a Ratio Between Experience and Expectation

MBA, 1991.

Professional Positions

Academic

Practitioner Full Time Faculty, Pepperdine University. (August 28, 1991 - Present).

Military

Spec. 4, U.S. Army Reserve. (July 1965 - June 1971).

Professional

Executive policy making positions plus various line and staff positions, Public and Private companies.
(March 1968 - June 2003).

Licensures and Certifications

Chartered Life Underwriter (CLU), American College. (July 1975 - Present).

Professional Memberships

Register Principal, NASD. (1984 - 2005).

Development Activities Attended

Attended Conference, "Pepperdine," Pepperdine University, Malibu, CA. (October 4, 2010 - October 5, 2010).

Attended Conference, "AABRI Orlando, FL," Academic and Business Research Institute, Orlando, FL.
(September 24, 2010 - September 26, 2010).

Attended Conference, "AABRI Las Vegas," Academic and Business Research Institute, Las Vegas, NV.
(March 3, 2010 - March 5, 2010).

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Attended Conference, "Pepperdine 2009," Pepperdine University, Malibu, CA. (October 2, 2009 - October 3, 2009).

Conference Program, "GBDI 11th Conference Session Chair," Global Business Development Institute, Las Vegas, NV. (March 23, 2009).

Conference Program, "GBDI conference," Global Business Development Institute, Las Vegas, NV. (October 11, 2008 - October 14, 2008).

Attended Conference, "2008 Faculty Conference," Pepperdine University, Newport Beach, CA. (October 3, 2008 - October 4, 2008).

Continuing Education, "Professional License 2008-2010," California Department of Insurance, Sacramento, CA. (September 1, 2008 - September 30, 2008).

Faculty Development Conference, "Annual Faculty Development Conference," Pepperdine University, GSBM, Westlake Village, CA. (February 1, 2008 - February 2, 2008).

Attended Conference, "WEAI Seattle Conference," Western Economic Association International, Seattle, WA. (June 29, 2007 - July 3, 2007).

Attended Conference, "2006 Gallup Leadership Summit," Gallup Leadership Institute/University of Nebraska, Washington, D.C.. (October 7, 2006 - October 10, 2006).

Continuing Education, "Professional License," Department of Insurance, Sacramento, CA. (September 1, 2006 - September 30, 2006).

Attended Conference, "SES 29th Conference," Collaborative Education for the Americas, Long Beach, CA. (March 22, 2006 - March 25, 2006).

TEACHING

Teaching Experience

Pepperdine University

BSM 469, 1 course.
BSM 477, 2 courses.
BSM 478, 20 courses.
BSM 592, 1 course.
ECNM 477, 1 course.
ECNM 478, 4 courses.
FINC 667, 1 course.
GSBM 499, 1 course.
MBA 613, 1 course.
MBA 616, 3 courses.
MBAJ 592, 1 course.

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Directed Student Learning

Directed Individual/Independent Study, "Developing a New Europe," Fully Employed. (April 28, 2010 - August 5, 2010).
Advised: Shawn Clarke

Directed Individual/Independent Study, "International Business Plan," Fully Employed. (September 2, 2009 - December 6, 2009).
Advised: Davien Watkins

Directed Individual/Independent Study, "Expenditure Habits in U.S.," Fully Employed. (August 28, 2008 - December 6, 2008).
Advised: Adam Huynh

Directed Individual/Independent Study, "General Procurement Mexico Business Plan," Fully Employed. (May 1, 2007 - August 5, 2007).
Advised: Aldo Nakaganeku, Ramin Farzami, Elaine Kwong, John McLaughlin

Directed Individual/Independent Study, "Veros International Business Plan-Dubai," Fully Employed. (May 1, 2007 - August 5, 2007).
Advised: Sheila Bender

RESEARCH

Published Intellectual Contributions

Refereed Journal Articles

Valadez, R. M., Buskirk, B. D. From Microcredit to Micfinance: a business perspective. *To appear in Journal of Finance and Accounting*(10693), <http://www.aabri.com/jfa.html>.

Valadez, R. M. (2010). The housing bubble and the U.S. GDP: a correlation perspective. *To appear in Journal of Case Research in Business and Economics*, 3(10490), <http://www.aabri.com/manuscripts/10490.pdf>.

Nickles, M. D., Valadez, R. M. (2009). Enhancing Returns in a Volatile Global Stock Market: A Time Limited Approach to Risk and Reward. *Journal of Global Business Development*, 2(1), 1-11.

Valadez, R. M., Smith, D. M. (2009). Senior Home Ownership Shifts in the United States: Will they have an economic impact?. *International Journal of Global Business Development*, 2(1), 168-178.

Valadez, R. M. (2007). *Graziadio Business Report*, 10(Issue 3).

Valadez, R. M. (2007). Workplace Attitude: Developing a barameter for workplace attitude. *GBR Business Report*, 10(3).

Anton, E., Berger, C., Evans, L., Mallette, L. A., Valadez, R. M. (2005). Providing Computers for Rural Education in Latin America" International Lessons Learned. *Scholar and Educator, the Journal of the Society of Educators and Scholars*, XXVII(2), 135+.

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Journal Articles

Mallinger, M. A., Motamedi, K. K., McCord, L. B., Sommer, S. M., Valadez, R. M. (2006). Graziadio Faculty Discuss Ethics: Are there Rules of Ethical Conduct?. *Graziadio Business Report*, 9(2), www.pepperdine.edu/gbr.

Other

Valadez, R. M. (2006). *Workplace Attitude as a Ratio between Experience and Expectation* (UMI 3213350 ed., vol. I.D. 1144188991, pp. 323). Ann Arbor, MI: ProQuest Information and Learning Company.

Valadez, R. M. (2006). *A = 1 A Management Tool That Accelerates a Positive Form of Leadership Development by Providing a Measurement of Workplace Attitude* (pp. <http://gli.unl.edu/summit/slidesforregis.aspx>). Lincoln, NE: Gallup Leadership Summit 2006.

Presentations Given

Valadez, R. M. (Presenter & Author), Buskirk, B. D., AABRI Orlando 2010, "From Microcredit to Microfinance: a business perspective," Academic and Business Research Institute, Orlando, FL. (September 24, 2010).

Valadez, R. M. (Presenter & Author), AABRI, Las Vegas 2010, "The housing bubble and the U.S. GDP: a correlation perspective," Academic and Business Research Institute, Las Vegas, NV. (March 4, 2010).

Briginshaw, J. A. (Presenter & Author), Hunt, C. J. (Presenter & Author), Valadez, R. M. (Presenter & Author), Scott, A. D. (Presenter & Author), McQuaid, J. R. (Presenter & Author), Smith, D. M. (Presenter Only), Academic Forum, "Plagiarism and Use of Turnitin (Panel)," GSBM, West LA. (November 10, 2009).

Valadez, R. M. (Presenter & Author), Nickles, M. D., Faculty Development Conference, "Academic Forum July 14, 2009," Pepperdine, West Los Angeles, CA. (July 14, 2009).

Valadez, R. M. (Presenter & Author), Nickles, M. D. (Presenter & Author), GBDI 11th Conference Meeting in Las Vegas, "Enhancing Returns in a Volatile Global Stock Market; A Time Limited Approach to Risk and Reward," Global Business Development Institute, Upland, CA. (March 23, 2009).

Valadez, R. M. (Presenter & Author), Smith, D. M. (Author Only), GBDI 10th Annual conference, "Senior Home Ownership; Shifts in the United States: Will they have an economic impact?," Global Business Development Institute, Las Vegas, NV. (October 14, 2008).

Valadez, R. M. (Presenter & Author), Smith, D. M. (Author Only), McQuaid, J. R. (Author Only), 82nd WEAI Conference, "Shifts in Senior Home Ownership: Will they impact Economic Forecasting Models?," Western Economic Association International, Seattle, Washington. (June 30, 2007).

Valadez, R. M. (Presenter & Author), Williams, M. L., Morrissey, C. A., Faculty Meeting, "Describe/demonstrate techniques you use with Bb," Pepperdine University, Los Angeles, CA. (November 10, 2006).

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Valadez, R. M. (Presenter & Author), 2006 Gallup Leadership Summit, "A = 1 A Management Tool That Accelerates a Positive Form of Leadership Development by Providing a Workplace Attitude Measurement," Gallup Leadership Institute/University of Nebraska, Washington, D.C.. (October 8, 2006).

Anton, E. (Author Only), Berger, C. (Presenter & Author), Evans, L. (Presenter & Author), Mallette, L. A. (Presenter & Author), Valadez, R. M. (Author Only), Society of Educators and Scholars, "Providing Computers for Rural Education in Latin America:," SES, Long Beach CA. (March 2006).

Valadez, R. M. (Author Only), Evans, L. (Presenter & Author), Berger, C. (Presenter & Author), SES 29th Conference, CEPA, Long Beach, CA. (March 24, 2006).

Valadez, R. M. (Presenter & Author), SES 29th Conference Panelist, "What needs to be done to improve the quality of leadership in the 21st century," CEPA, Long Beach, CA. (March 24, 2006).

Contracts, Grants and Sponsored Research

Grant

Valadez, Ray Michael, "Blended Learning Faculty Fellow," Sponsored by GSBM, Pepperdine University, \$3,000.00. (May 20, 2009 - Present).

Awards and Honors

Best Paper, Academic and Business Research Institute. (September 25, 2010).

Best Paper, Global Business Development Institute. (March 23, 2009).

Intellectual Contributions in Submission

Other

Valadez, R. M. *Shifts in Senior Home Ownership: Will They Impact Economic Forecasting Models?*. Western Economic Association International.

Research in Progress

"Enhancing Returns in a Volatile Global Stock Market: A Time Limited Approach to Risk and Reward" (Writing Results), International Journal of Global Business and Economics
The recent shocks in the financial markets and declines of the stock markets around the world have caused many traditional investors to question the wisdom of a Buy and Hold Strategy (BHS). While the BHS is an approach that many investment advisors promote, the authors believe that by investing in the Dow Jones Industrial Average (DJIA) only during certain months of the year, risk exposure and reward can be superior to that of the (BHS). This paper empirically examines the DJIA using a seasonality approach. Seasonality is not unique to the DJIA; the literature review indicates that it exists in other stock markets around the world. This paper attempts to answer the question: Is there a significant difference between using the buy and hold strategy and a seasonality strategy? Other research questions involving different time-sensitive investment strategies are explored.

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"International Cultural Dimensions of Project Management" (On-Going), Textbook
Textbook to be used in teaching international business or project management. Additional teaching resources are being created such as a website with links to surveys, blogs, and forums. This book incorporates the business cultural aspects in the decision making process while covering the functional aspects of project management. This book will teach students and practitioners how to deal with a variety of cross-cultural situations that occur while conducting international management of projects. It will address the world's primary cultural responses to business situations.

"Providing Computers for Rural Education in Latin America: International Lessons Learned", Society of Educators and Scholars 29th Annual Conference
Research continues in this area previously published. The published article presented the challenges and considerations when attempting to take educational tools such as computers across borders in the quest to promote global education.

"Shifts in Senior Home Ownership: Will They Impact Economic Forecasting Models?" (On-Going), WEAI
This paper attempts to bring attention to and provide a preview of what can be expected by the shift in the number/percentage of Senior households in the U.S. and other countries. It suggests that Senior driven by their experiences may have attitudes and behavior patterns on debt, spending, and savings that run contrary to those assumed in home ownership.

SERVICE

Editorial and Review Activities

Invited Manuscript Reviewer, "Graziadio Business Report," Pepperdine Business Report, 1 review. (July 5, 2006 - August 1, 2006).

General Service

Department

Reviewer, BSM-Econ-Grade Dispute, Member. (September 1, 2008 - Present).

Task Force Member, GSBM BSM-Learning Assurance department task force, Member. (September 1, 2008 - Present).

Other

Discussant, Western Economic Association International, panel member. (June 30, 2007 - July 3, 2007).

Pepperdine University

Committee Member, GSBM BSM program committee, Member. (August 30, 2010 - Present).

Committee Member, GSBM Faculty Council, Member. (September 1, 2009 - Present).

Committee Member, GSBM-FEMBA Program Committee, Member. (September 1, 2009 - August 30, 2010).

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Committee Member, GSBM Electronic Teaching Evaluation Task Force, Member. (September 1, 2008 - December 30, 2009).

Committee Member, GSBM Faculty Council, Member. (September 1, 2008 - August 30, 2009).

Administrative Assignment, Associate Dean, GSBM Practitioner's AQ VoiceThread Development, Lead. (October 25, 2008 - January 17, 2009).

Attendee, Graduation, GSBM Graduations, Member. (January 1, 2008 - December 31, 2008).

Discussant, Learning Assurances for AACSB accreditation, Selected Faculty member to help development of the learning assurances for our department.. (September 30, 2008 - December 18, 2008).

Administrative Assignment, Associate Dean, Teaching Evaluation Sub-Committee, Member. (September 20, 2008 - October 25, 2008).

Attendee, Graduation, GSBM Graduations, Member. (January 2007 - December 2007).

Committee Member, Board of Visitors, Member. (September 1, 2006 - July 30, 2007).

Committee Member, Faculty Development Committee, Member. (September 1, 2006 - July 30, 2007).

Attendee, Graduation, GSBM Graduation, Member. (January 2006 - December 2006).

Guest Speaker, Substitute Teacher, Faculty Member. (March 2006).

Professional

Session Chair, Academic Research Business Institute, participant. (March 3, 2010 - March 5, 2010).

Session Chair, AABRI Conference March 3-5, 2010, attendee/presenter. (March 4, 2010).

Session Chair, GBDI 11th Conference (March 23-25, 2009), Chair for Economics & Finance Presentations. (March 23, 2009).

Session Chair, GBDI 10th Conference, Chair. (October 12, 2008 - October 15, 2008).

Public/Community

Program Organizer, Back to School Back Pack Project, Board Member. (September 10, 2007 - August 16, 2008).

Committee Member, Notre Dame Club of Orange County, Member. (June 1998 - December 2005).

Consulting

Management, VIPeel, Santa Monica, CA. (August 1, 2010 - Present).

Management, Superhero Enterprises, Inc., Los Angeles, CA. (September 2, 2009 - Present).

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Management, Urban X Renewables Group, San Clemente, CA. (April 2, 2008 - September 30, 2008).

Management, General Procurement, Irvine. (January 1, 2008 - January 15, 2008).

Management, General Procurement, Irvine, CA. (June 1, 2007 - August 30, 2007).

Management, Veros, Irvine. (May 4, 2007 - August 20, 2007).

Management, General Procurement, Laguna Hills, CA. (January 2006 - December 2006).

