

Michael L. Williams

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EDUCATION

Doctor of Philosophy

Indiana University, Bloomington, IN, December 2004

Major: Management Information Systems

Minor: Strategic Management

Dissertation Chair: Brad Wheeler

Master of Business

Indiana University, Bloomington, IN, August 2002

Major: Management Information Systems

Master of Divinity, Master of Arts

Abilene Christian University, Abilene, TX, May 1994

Bachelor of Arts

Oklahoma Christian University, Oklahoma City, OK, May 1990

PROFESSIONAL AND ACADEMIC EXPERIENCE

2010 – 2017, Associate Dean, Graziadio School of Business & Management, Pepperdine University. Responsibilities include:

Full-time Graduate Programs –

- Developing and implementing a comprehensive academic, marketing, and financial aid strategy for a portfolio of 10 degree programs including Full-time MBA and MS Programs.
- Top line responsibility for delivering on \$14M in revenues annually.
- Working closely with faculty colleagues and committees to develop new academic programs and shepherd proposals through the academic review process including MS in Accounting, MS in Real Estate Investment Finance, MS in Human Relations, and MS in Applied Analytics.
- Leading the Career Management Center and Program Office staff to optimize enrollment to achieve student satisfaction, career outcomes, and rankings measures.
- Achieved enrollment and revenue growth annually since 2010.
- Lead the full-time MBA program to recognition as “biggest mover” in US News & World Report rankings. Program rankings moved from 98 to 65 in the US.

Graziadio Technology Services – developing and implementing a comprehensive strategy for school-wide IT in conjunction with the University IT function. Managing a team of developers, and support staff to maximize service delivery to faculty, staff, and students.

Member of CIO-Strategic Technology Advisory Council, a University-level advisory council to advance the strategic use and governance of IT across the five schools, and administrative units. The CIO-STAC advises and develops University strategy for academic IT such as LMS, online & hybrid learning platforms, faculty support & development, and IT-enabled research initiatives.

Global Programs Office – developing and implementing a strategy to strengthen relationships with 38 partner schools across Asia, Europe, Central, and South America. Collaborate with faculty across disciplines to implement 4-6 one-week study abroad tours per year. Increased global footprint in Asia with new partnerships with Indian Institute of Management – Calcutta, and Fudan University – Shanghai.

Alumni Relations – organizing and energizing 35,000+ Graziadio School alumni to increase engagement and affinity, increase alumni giving, and support the career needs of current students.

2004-Present, Assoc. Professor, Graziadio School of Business and Management, Pepperdine University, Malibu, CA. Responsibilities include:

- Teaching a variety Information Systems courses to MBA, graduate, and undergraduate students.
- 2004-2010 served as Full-Time Discipline Lead to coordinate Information Systems curriculum for Full-Time MBA program.
- 2009-2010, Chaired the Full-time Program Committee with academic oversight for the Full-time MBA curriculum and delivery.
- 2009, Awarded the *Howard A. White Award for Teaching Excellence*, Pepperdine's highest award for excellence in teaching.

2013 – 2016, Steering Committee Member, AACSB Associate Dean's Affinity Group

2000-2004, British American Tobacco Doctoral Fellow, Doctoral Candidate: Kelley School of Business, Indiana University Bloomington, IN

1996-2000, Consultant, Enterprise Development Group Washington, DC

- Worked with corporate, non-profit, and government clients to address IT challenges.
- Developed applications for corporate, non-profit, and government offices using Visual Basic, Oracle 8i, SQL Server, and Microsoft Access.
- Microsoft Certified Professional

RESEARCH INTERESTS AND PUBLICATIONS

Research Interests

Primary Interests: Net-enabled business, IT Strategy, Technology Selection
Additional interests: Decision support systems, global system implementation

Peer Reviewed Articles

Williams, Michael L., & Wheeler, Bradley C. (2009). The four faces of Deploying global common systems: Understanding global and local differences. *MIS Quarterly Executive*, 8:2, 59-72. (available [here](#))

Williams, Michael L., Dennis, Alan R., Stam, Antonie, & Aronson, Jay E. (2007). The impact of DSS use and information load on errors and decision quality. *European Journal of Operational Research*, 176, 468-481. (available [here](#))

Dennis, Alan R., & Williams, Michael L. (2005). A meta-analysis of group size effects in electronic brainstorming: More heads are better than one. *International Journal of E-Collaboration*, 1:1, 24-42. (available [here](#))

Chun, M.W.S., Williams, M.L. & Granados, N. (2007). Managing organizational knowledge, *Graziadio Business Report*, (10:2). (available [here](#))

Petrov, A., Perrotta, R., Williams, M.L. (2006). Mapping IT resources for successful implementations, *Graziadio Business Report*, (9:1). (available [here](#))

Williams, M.L., & Seaman, S.L. (2005). Measuring Success: How IT Helps and Hinders the Quest for Value, *Graziadio Business Report*, (8:3). (available [here](#))

Atwater, D., Williams, M.L., & Guy, D. (2005). Connecting enterprise information and people in a web world, *Graziadio Business Report*, (8:2). (available [here](#))

Williams, M.L. (2005). Ethics, information systems and a steel ax, *Graziadio Business Report*, (8:2). (available [here](#))

Book Chapters and Articles

Dennis, A.R., Minas, R.K., and M.L. Williams, "Creativity in Computer-Mediated Virtual Groups" in Paulus, P., Nijlstadt, B. (Eds.) *The Oxford Handbook on Group Creativity*, Oxford: Oxford University Press, 2018 (TBD)

Hall, O., and M.L. Williams, "Enhancing the Blended Learning Experience through Crowdsourcing: Applications to Management Education" in Cheung, S.K.S., Kwok, L.-f., Shang, J., Wang, A., Kwan, R. (Eds.) *Blended Learning: Aligning Theory with Practice*, 9th International Conference, ICBL 2016, Beijing, China, July 19-21, 2016, Proceedings, Switzerland: Springer International Publishing, 2016.

Hunt, S.E., J.G. Mooney and M.L. Williams, "Cloud Computing" in Tucker A. B. and H. Topi (Eds.) *Information Systems and Information Technology, Volume 2 (Computing Handbook Set 3rd Edition)*, Boca Raton: Taylor and Francis, 2014.

Livingstone, Linda and M.L. Williams, "Faith, Business, and Education" *BusinessWeek.com*, <http://www.businessweek.com/articles/2012-05-04/faith-business-and-education>, May 4, 2012

Crisp, B.C and M.L. Williams, "Mobile Device Selection in Higher Education: iPhone versus iPod Touch" in M. Manuela Cruz-Cunha & F. Moreira (Eds.) *Handbook of Research on Mobility and Computing: Evolving Technologies and Ubiquitous Impacts*, IGI Global, April, 2011 (available [here](#))

Electronic Brainstorming: Theory, Research and Future Directions. with Alan R. Dennis. *Group Creativity: Innovation through Collaboration*, Paul Paulus and Bernard Nijstad, eds. Oxford Press, London, 2004.

Invited Presentations

Keynote Speaker: “Seminar for New Associate Deans”, Tampa, FL, AACSB, May 2017.

Panelist: “Seminar for New Associate Deans”, AACSB, Tampa, FL. May 2016

“5 Essential Social Media Practices for Academic Leaders”, AACSB ICAM2013
Associate Dean’s Affinity Group Presentation (available [here](#))