



<b>FTMBA Courses Numbers</b>	<b>GSBM 574</b> Management Communication	<b>ACCT 602</b> Cost Accounting	<b>FINC 604</b> Managerial Finance	<b>ECNM 602</b> Managerial Economics	<b>ECNM 612</b> Macroeconomic Analysis	<b>ISTM 603</b> Info Resources & Technology	<b>MKTG 605</b> Marketing Management	<b>BSCI 607</b> Personal Dev for Leadership	<b>OTMT 608</b> Theories & Models of Organization	<b>BSCI 650</b> Personal & Leadership Dev Wkshp	<b>GSBM 560</b> Career Seminar	<b>ISTM 613</b> Tech & Operations Management	<b>FINC Elective</b>	<b>DESC 603</b> Quant Business Analysis	<b>MKTG Elective</b>	<b>ACCT Elective</b>	<b>GSBM Elective</b>	<b>GSBM Elective</b>	<b>OTMT Elective</b>	<b>LEGL 616</b> Managing w/in Legal, Ethical, Governmental Envir	<b>STGY 619</b> Strategic Management	<b>BSCI Elective</b>	<b>GSBM Elective</b>	<b>GSBM Elective</b>	<b>GSBM Elective</b>
<b>Program Learning Goals and Objectives</b>																									
analysis of a company.																									
<b>Obj. 2.3:</b> Students can combine the accounting and financial information of a publicly traded company to assess its financial status.		X	X											X							X				
<b>Goal 3 COMMUNICATION</b> Students will be able to use effective oral communication in a business environment..																									
<b>Obj. 3.1:</b> Students can design informative business presentations.	X							X	X						X						X				
<b>Obj. 3.2:</b> Students can orally explain information in a persuasive fashion.	X							X	X						X						X				
<b>Goal 4 Students generate professional written documents in a business environment.</b>																									
<b>Obj. 4.1:</b> Students demonstrate a clear	X																				X				

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understanding of content.																									
<b>Obj. 4.2:</b> Students can organize the subject matter in a logical manner	X																				X				
<b>Obj. 4.3:</b> Students' language is plain and effective.	X																				X				
<b>Obj. 4.4:</b> Students' spelling, grammar, and punctuation are error free.	X																				X				
<b>Obj. 4.5:</b> Students can generate a professionally formatted final product	X																				X				

