

FEMBA Curriculum Matrix (Map)

FEMBA Courses Numbers	BSCI 650 Personal & Leadership Dev. Work.	BSCI 651 Behavior in Organizations	DESC 656 Quantitative Analysis for Bus. Ops	ACCT 652 Accounting Info & Control Systems	ECNM 657 Prices, Profit, and the Market Economy	FINC 655 Financial Management of the Firm	MKTG 658 Marketing Management	GSBM 670X Integration in Bus. Ops	ISTM 654 Information & Process Systems	LEGL 653 Political, Regul. Ethical, Legal Issues of Business	STGY 659 Strategic Management	STGY 670c Integration in Business Ops	ELECTIVE	ELECTIVE	ELECTIVE
Program Learning Goals and Objectives															
GOAL 1: LEADERSHIP/ MANAGEMENT Students can critique business situations in an integrated, multi-disciplinary way and recommend solutions.															
Obj. 1.1: Students will be able to combine multi-disciplines in their problem solving.		I	D	I, D	I, D, M		D, M	I, D		I, D	D, M	D, M			
Obj. 1.2: Students will practice multi- disciplinary problem solving.		I	D	I, D	I, D, M		D, M	I, D		I, D	D, M	D, M			
Obj. 1.3: Students prepare and justify strategic recommendations that indicate the integration of a variety of business functions.			D	D	D		D, M	I, D		I, D	D, M	D, M			

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GOAL 2: COMMUNICATION Students can persuasively and professionally explain and justify their thinking.															
Obj. 2.1: Students can plan and deliver a persuasive, professional speech on a current topic in their discipline.		I, D		I, D	I, D					I, D	M	M			
Obj. 2.2: Students generate a written report analyzing a business problem.		I, D	D	I, D	I		M	D		I, D	M	M			
GOAL 3: TEAM Students can accurately appraise team dynamics and demonstrate effective team membership and leadership skills.															
Obj. 3.1: Students use trust to as a basis to achieve team goals and resolve team		D, M	I	D	D		D	D			M	M			

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conflicts based on trust.															
Obj. 3.2: Students will be able to support a team effort and will hold themselves and others accountable for obtaining performance outcomes.	I	D, M	I, D	D	D		D, M	D		I, D	M	M			
Obj. 3.3: Students identify and obtain goals for the team project.	I	D, M	I, D	I	D		D, M	D		I, D, M	M	M			
GOAL 4: ETHICS Students combine ethical considerations in their decision-making process.															
Obj. 4.1: Students will be able to recognize ethical dilemmas in business situations.	I, D	I, D	D	M	I, D, M		I	D		I, D	D, M	D, M			
Obj. 4.2: Students will be able to develop solutions when presented with ethical	I, D	I, D	D	D	I, D, M		I	I		I, D	D, M	D, M			

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<p>dilemmas and recognize the consequences of those solutions.</p>															

