BSM Curriculum Matrix (Map)

BSM Courses Numbers ***Program Learning Goals and Objectives***	BSCI 468 Organizational Behavior	DESC 471 Statistical Methods for Business	BSCI 480 Critical Thinking/Managerial Prob Solving	ECNM 469 Managerial Economics	ACCT 472 Accounting	LEGL 482 Business Ethics	FINC 474 Managerial Finance	LEGL 470 Legal Environment of Busines	OTMT 483 Managing Diversity in Organizations	MKTG 473 Marketing Management	ECNM 477 National Economic Markets	OTMT 481 Managing Organizations	ISTM 476 Info Systems for Bus & Mgmt	DESC 475 Production & Operations Mgmt	ECNM 478 International Business	STGY 479 Business Strategy	BSCI 484* Contemporary Business Issues	BSCI 485* Global Business Intensive			
GOAL 1: COMMUNICATION Students will be able to use effective communication in business settings.																					
Obj. 1.1: Students will be able to organize and deliver cogent oral presentations	I		D					D, M				D	D			M					
Obj. 1.2 Students will be able to organize and deliver cogent written presentations	I		D					D, M				D	D			M					
GOAL 2: TEAMS Students will be able to skillfully rate the performance effectiveness of team members.																					

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Obj. 2.1: Students will be able to skillfully rate the performance effectiveness of team members.	I, D							D	D			D	D	D	D	M					
Obj. 2.2: Teams will be able to effectively complete the GOALs of a project	I,D							D	D			D	D	D	D	M					
GOAL 3: **ETHICS** **Students can distinguish ethical issues and combine ethical considerations and recommended courses of action.**																					
Obj. 3.1: Identify ethical standards for an ethical problem.						I,D ,M															
Obj. 3.2: Select solutions when presented with an ethical problem						I,D ,M															

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GOAL 4: GLOBAL Graduates will demonstrate a global orientation																					
Obj. 4.1: Students will be able to interpret and explain key elements of another culture (other than the US) and their role in business decision making.											I,D				M						
Obj. 4.2: Students will be able to assess the economic conditions and forces affecting the introduction of a product or service in a foreign country											I,D				M						
Obj. 4.3: Students will be able to appraise the political risks involving international business in a foreign country											I, D				M						