Call for Faculty Applications

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Do you want to develop new teaching methods to improve your students' learning and experience?

Do you and your students want more convenience and flexibility in your weekly schedule and commute?

Do you want to help students be more prepared for the 21st century workplace?

21c Faculty Fellows Program

21st Century Faculty Fellows (21cFF) program is a 3rd year extension to our existing Blended Learning Faculty Fellows (BLFF) that provides incentives, support, and an ongoing "community of practice" for faculty innovating with new teaching and learning models and techniques. Whether your goal is to blend online learning with your face-to-face class sessions or to simply enhance your curriculum to include new learning methods and professional skills using Internet technologies, then you are encouraged to apply for Graziadio School's new 21c Faculty Fellows program. In the 2011/2012 academic year, selected 21c Faculty Fellows will receive a new iPad as incentive to design, implement, and assess 3 or more of the described 21c teaching methods. Past BLFFers may also receive a new iPad for extending their fellowship by a) facilitating a "Follow the Faculty Expert" program and b) designing, implementing, and assessing one other 21c teaching method.

Teaching Methods to Choose From:

1. **Host a 'Follow the Faculty Expert" sharing discipline-specific resources, insights, and conversation.** (*Yammer*)
   Note: Required method for existing BLFF fellows.

2. **Record Screen & Narration Demos, Tutorials, and Personalized Feedback** (*Camtasia Relay*)

3. **Narrate Mini-Lectures, Student Multimedia Presentations with Peer Feedback** (*Voicethread*)

4. **Facilitate Interactive 'Warm-up' Discussions to Prep In-class Discussions.** (*Yammer*)

5. **Facilitate Virtual Collaboration, File Sharing, and Document Version Tracking** (*Google Docs*)

6. **Conduct 'Virtual Office Hours' from Anywhere at a Specific Time to Converse and Share Screens.** (*JoinMe or FuzeMeeting*)

Graziadio glean — Learning Environment and Network

Yammer - Social Network

Camtasia Relay - Lecture & Screen Capture

Voicethread - Narrated and Collaborative Presentations

Google Doc & Apps - Collaborative Writing

JoinMe - Online Meeitng & Screen Sharing

Fuze Meeting - Online VideoConference with Screen Sharing

Apply now become a 21st Century Faculty Fellow. Awarded fellows will be required to attend hands-on workshops to develop selected methods and expertise with required technology, implement selected methods within the 2011/2012 academic year, and collect evaluative feedback from students with a standardized student survey. Apply online at: http://tinyurl.com/21cFFapplication

Teaching Methods: Details

1. **Host a 'Follow the Faculty Expert" sharing discipline-specific resources, insights, and conversation.** *(Yammer)*

One of the greatest value propositions students report appreciating is the ongoing and informal learning they gain from reputable faculty sharing their research and practitioner expertise. While opportunities for students to connect and engage with faculty outside of class are increasing rare, following and learning from experts online has quickly become a cultural and professional norm with Facebook and Twitter. In our own Yammer learning community, faculty can quickly share resources, insights, ideas, and commentaries with interested students, alumni, staff, and other faculty. Sometimes conversations are sparked from these simple postings enabling students from all campus centers and programs to learn informally while feeling a greater sense of collegiality, community, and personal and professional connectedness.
Note: Required method for existing BLFF fellows.

2. **Record Screen & Narration Demos, Tutorials, and Personalized Feedback** *(Camtasia Relay)*

Students report being able to learn concepts and techniques deeper and more comprehensively when they review pre-recorded materials repeatedly at their own pace and on their own schedule. Are there key concepts your students have a difficult time grasping right away? Are there a set of techniques or problem sets you tend to repeat over and over again for different students from day-to-day or even term-to-term? Do you wish you could quickly explain your feedback and suggested edits on student work?

3. **Narrate Mini-Lectures, Student Multimedia Presentations with Peer Feedback** *(Voicethread)*

Students often choose the Graziadio School because of close relationships they develop through highly interactive face-to-face class sessions. Having students watch narrated mini-lectures at their own pace and on their own time before class not only helps them prepare, but it also frees up time for you to facilitate lively discussions and learning activities, answer specific questions, guide student practice, review and provide feedback on their work, and generally be more responsive to your students' specific learning needs. Likewise, when student teams collaboratively prepare their project presentations online, they have a better chance to professionally polish their narration, and their classmates can provide verbal feedback at specific points without interrupting their presentation.

4. **Facilitate Interactive 'Warm-up' Discussions to Prep In-class Discussions.** *(Yammer)*

Students often benefit from having specific questions to reflect upon as they do their weekly readings and assignments, but often those reflections and subsequent questions are forgotten by the time they get to class. As a result, valuable face-to-face class time is spent warming up students again to the topics already reflected upon – sometimes preventing in-class discussions from going too deep given the time constraints. Posting warm-up discussion questions in advance online enables students to respond when the material is fresh on their mind. Because their responses are short, to-the-point, and appear in a quick and easy to read conversation thread, they tend to motivate each other to join the conversation and be more prepared for class than ever before. Faculty also benefit from knowing what students are thinking and questioning before class even starts, thus setting the stage for a much more deeper and richer face-to-face discussion in class.

5. **Facilitate Virtual Collaboration, File Sharing, and Document Version Tracking** (*Google Docs*)

Have you ever tried to collaborate with someone or a group of people on a single document. Do you get confused by the multiple versions edited by different people? Do you spend hours collating different edits from different people into a new version of single document? Do you wish you could easily revert back to previous but unsaved versions of your documents? Do you get frustrated from all the email attachments clogging your inbox and hard drive? Do you think your students' project teams suffer from the same frustrations and time sink?

6. **Conduct 'Virtual Office Hours' from Anywhere at a Specific Time to Converse and Share Screens.** (*JoinMe or FuzeMeeting*)

Do students have a hard time catching you before or after class to discuss specific questions with you? Do you readjust your schedule too? As everyone's time and commutes get more complex, online meetings are an effective and efficient alternative to face-to-face meetings. Sharing views and mouse/keyboard control of either your or your student's computer screen while discussing on a phone or Internet-based conference call alleviates the need for additional travel. It's a great way to review your feedback their written work, demonstrate solutions to problem sets, provide assistance with research, or address questions about grades.

21c Faculty Fellows

Yammer

Yammer is an Pepperdine-restricted learning community with Facebook-like capabilities. In Yammer, students, faculty, alumni, and staff engage informally with each other, ask and answer school and business-related questions, form study groups, share resources, find experts in particular fields, gain insights from others' shared knowledge, foster collegial relationships and build robust professional networks. On Yammer, people can 'follow' each other, join open or private groups, and follow specific topics. Yammer is also a self-generating knowledge base where all non-private conversations are searchable, thus making it a fantastic tool to find quick answers to questions, find experts in particular industries or fields, or get acclamated to the Graziadio and Pepperdine community.

Camtasia Relay

Camtasia Relay is a tool that enables you to video record your computer screen while you talk. You can demonstrate a technique in Excel, work through solutions to assigned problem sets, explain your feedback, edits, and evaluative marks on student written assignments, record a lecture, and more. You simply press Record, start talking and doing things on your computer, then press Pause or Stop. Quickly review what you recorded if you wish, then click Submit to send the video off to a pre-determined destination such as your Sakai course, iTunes U, YouTube, or a Screencast repository of all your video recordings. If you're already a Camtasia user, you'll appreciate not having to wait while your videos compress and upload. Camtasia Relay does it all for you, automatically.

voicethread

Voicethread is a tool that enables you or your students to place slides (a powerpoint presentation, video, images, and/or text documents) in a center screen, then record simple audio or video narrations on each slide using a computer's built-in microphone and/or webcam. Because the recordings are done in small chunks per slide, it is quick and simple to make changes immediately or much later. Also, because it is a social application, many different people can collaborate or add comments. This is a great way to give and receive personalized feedback. Lastly, Voicethreads can easily be embedded in other websites such as your Sakai course, blog, or other site.

Google docs

Google Docs is a collaborative tool enabling teams to co-edit text documents similar to MS Word, Excel, or Powerpoint. Each person's edits are automatically tracked and made visible to all collaborators -- whether collaborating simultaneously or over an extended period of time. All collaborators automatically see the most recent version of the document without the clutter of cross-outs, side comments, or different fonts and colors -- all the while retaining the ability for all collaborators to view or revert to previous versions based on each edit and timestamp. Google Docs also enables teams to share, track views and edits of any document in any format including MS Office, PDF, etc. Because your documents are "in the cloud" you can always access and work on them from anywhere, anytime. You can also embed them in other sites such as your Sakai course such that new changes are automatically updated for your students to see (with no need to delete and upload new versions.) It's a simple, time-saving, tool enabling new effective ways to collaborate.

join me   FUZE Meeting

Join.Me and Fuze Meeting are online meeting tools harnessing the power of both phone-based and Internet-based audio conferencing integrated with computer screen sharing and controlling. Online meetings can be as small as two people or as large as 200 people. Join.Me in particular is a tool available to all Graziadio students for team collaboration, while Fuze Meeting in available on a pilot basis to selected faculty wishing to include video conferencing and/or inclusion with mobile devices such as iPads and iPhones.