

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

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EDUCATION

Ph.D. International Business, Management; New York University
M.Phil. Management, International Business; New York University
M.I.M.(with distinction) International Management; Thunderbird School of Global Management
M.S. Chemical Engineering; University of Cincinnati
B.S.Ch.E. Chemical Engineering; New Jersey Institute of Technology

PUBLICATIONS AND ASSOCIATIONS

Dr. Wasilewski has published in the areas of international business strategy, strategic decision-making, and strategic information processing. His publications have appeared in *Advances in Strategic Management*, *Administrative Science Quarterly*, *Journal of Global Competitiveness*, *Advances in Competitiveness Research*, *Competition Forum*, and *Advances in Global Management Development*. His academic and professional presentations include those at international conferences and to foreign embassy staff and international executives. He is a member of the Academy of International Business, Academy of Management, American Association of University Professors, American Society for Competitiveness, International Management Development Association (also serves on the Executive Board), and Beta Gamma Sigma (The National Scholastic Honor Society for Business Administration). He is also a member of the editorial board of: *Advances in Competitiveness Research*, *Competitiveness Review*, *International Journal of Commerce and Management*, *Journal of East-West Business*, and *Journal of Transnational Management Development*.

TEACHING EXPERIENCE

- Dr. Wasilewski has over 25 years of teaching experience which includes strategic management, international business, organization theory, general management, critical thinking, and problem solving. He joined Pepperdine University in 1996, has taught in the Executive MBA, and the fully-employed and full-time MBA programs (including leading the strategy simulations), and led International Study courses to Rouen, France and Oxford, England. Dr. Wasilewski has supervised doctoral dissertations and honors projects and coordinated new program development (e.g., MS in International Business, International Executive MBA).

PROFESSIONAL EXPERIENCE

Dr. Wasilewski has broad corporate experience with large multinational corporations that began in process engineering and engineering project management, where he had responsibility for international engineering and environmental control projects. Later, he moved into market research and international business development where he managed consumer products market research, coordinated market, economic, technical evaluations of international investment opportunities, and contributed to the development of strategic, marketing, and market research plans. He serves as the president of the board of directors of a non-profit corporation; he has advised corporate management in such areas as: strategic direction and planning, strategic product positioning, and competitive strategies/tactics.

SUMMARY

Dr. Wasilewski has served on numerous, diverse academic committees at the department, school, and university levels, recently as a member of the Executive MBA committee, Chair of the FEMBA Administration Committee, and as a member of the University Planning Committee. His corporate and academic backgrounds are reflected in his interdisciplinary, applications-oriented, strategic thinking approaches to teaching strategic management and international business.