

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

Mark A. Tribbitt, Ph.D.

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EDUCATION

Ph.D. Management, Drexel University, 2012

LeBow College of Business, Drexel University, Philadelphia, PA

Major: Strategic Management and Entrepreneurship

Dissertation: *The Moderating Influence of the Environment on the Relationship between Corporate Governance and Corporate Entrepreneurship*

Committee

V.K. Narayanan (Chair) (Drexel University)

Jeffrey Covin (Indiana University)

Jacqueline Garner (Drexel University)

Paul Jensen (Drexel University)

Dali Ma (Drexel University)

MBA Villanova University, May 2003

Philadelphia, PA

B.S. Finance, University of Delaware, May 1993

Newark, DE

RESEARCH INTERESTS

Corporate Governance

Corporate Entrepreneurship and Strategic Management

Management of Technological Innovation

RESEARCH

Dissertation

The Moderating Influence of the Environment on the Relationship Between Corporate Governance and Corporate Entrepreneurship

Published Works

Peters, L., Narayanan, V.K., O'Connor, G., & Tribbitt, M. Chapter 39 – Innovation at the National Level. ENCYCLOPEDIA ON TECHNOLOGY AND INNOVATION MANAGEMENT UK:John Wiley

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Narayanan, V.K., Douglas, F., & Tribbitt, M. (February 2011). An Analysis of the Pfizer-Wyeth Merger. Health Lawyers Association.

Conference Presentations

Tribbitt, M., Chen, T., & Yang, Y. (November 2011). "The Role of the Board of Directors in Competitive Dynamics Strategies" To be presented at the Southern Management Association Conference. Savannah, GA.

Tribbitt, M., & Gera, A. (December 2010). "The Impact of the Structure of the Board on Pre-IPO Firm Survival." Presented at the Israel Strategic Conference. Haifa, Israel.

Tribbitt, M., & Gera, A. (September 2010). "The Impact of the Structure of the Board on Pre-IPO Firm Survival." Presented at the 2010 Strategy Management Society Conference. Rome, Italy.

Tribbitt, M., & Gera, A. (April 2010). "The Impact of the Structure of the Board on Pre-IPO Firm Survival." Presented at the 2010 Drexel University Research Day.

Tribbitt, M., & Baburaj, Y. (April 2009). "The Impact of Social Networking Technology on Information Seeking for Entrepreneurs." Presented at 2009 Drexel University Research Day.

Manuscripts: Under Preparation

Tribbitt, M., & Garner, J. "The Impact of Board Composition on Innovation Throughout the Technology Lifecycle" (Data Analysis Stage)

Chen, T., Yang, Yi & Tribbitt, M. "Competitive Dynamics in Technological Ecosystems" (Data Collection Stage)

Tribbitt, M., & DeCarolis, D. "The Relationship Between Creativity, Innovation, Business Strategy, and Firm Performance" (Conceptual Stage)

RESEARCH FUNDING

Kauffman Foundation Grant (Research Assistant)

Douglas, Frank , Narayanan, V.K. , Mitchell, Lisa and Litan, Robert . "The case for Entrepreneurship in R&D in the pharmaceutical industry" NATURE 9. (forthcoming):1-8

TEACHING EXPERIENCE

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

Introduction to Entrepreneurship (MGMT 260)

Spring 2010 Evaluation: (3.56/4.0)

Summer 2009 Evaluation: (3.76/4.0)

Fall 2008 - Nominated for Teaching Award

Strategy and Competitive Advantage (MGMT 450)

Fall 2009 Evaluation: (3.73/4.0)

Strategic Management (MGMT 780)

Summer 2011 (Drexel Sacramento LEAD MBA Program)

Summer 2010 (3.54/4.0) (Malvern LEAD MBA Program)

Managing Technological Innovation (MGMT 602)

Fall 2010 (Drexel Sacramento LEAD MBA Program)

PROFESSIONAL WORK EXPERIENCE

2004 to 2007 Vice President Global Cash Client Services, JPMorgan Asset Management

Responsible for managing a team of individuals who directly serviced a global \$250 Billion Institutional Money Market portfolio.

2002 to 2004 Vice President Internal Consulting Services, JPMorgan Chase & Company

2001-2002 Credit Operations Manager, JPMorgan, Inc.

1999-2001 Credit Administrator, JPMorgan, Inc.

1998-1999 Sales Finance Acquisition Manager, MBNA Consumer Finance

1997-1998 Customer Assistance Manager, MBNA Consumer Finance

1996 Accelerated Management Development Program, MBNA America

1996-1997 Credit Acquisition Manager, MBNA America

1995-1996 Compliance Officer, MBNA America

1993-1995 Senior Commercial Credit Calling Officer, Fulton Bank