

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

David M. Smith, Ph.D. **Associate Professor of Economics**

Ph.D., Michigan State University, Lansing, MI
M.A., Michigan State University, Lansing, MI
B.A., Wheaton College, Wheaton, IL

Phone: (310) 506-4018
Fax: (310) 506-4126
Email: david.smith@pepperdine.edu

Prior to obtaining his Ph.D. in economics, Smith worked for seven years as a manager in the insurance industry. Since completion of his academic credentials, Smith has consulted for various industries, specializing in the computer, financial services, medical, and non-profit sectors. His economic expertise includes the areas of labor pay and productivity, forecasting, and analysis of specific labor markets. A labor economist with an applied focus, Smith has published numerous articles that have appeared in both academic and practitioner journals. In addition, he has a chapter in an edited volume, a monograph, and published book reviews to his credit. His research on credit unions research has been used in arguments before the US Supreme Court as well as in state legislative hearings. Smith closely follows current economic trends and has appeared on radio and television and in several newspapers and magazines, including most recently the *London Times*, the *Los Angeles Times*, *USA Today*, the *New York Times*, and the *Investor's Business Daily*. Smith has been a full-time faculty member at Pepperdine's Graziadio School of Business and Management since 1997. Prior to that, he taught at Eastern College and Michigan State University.

Area of Expertise

Economics
Labor Issues
Global Economics
Pricing

Current Research or Projects

An applied labor economist, Dr. Smith is currently working on projects that study self-employment, gender discrimination, and the accumulation of human capital in specific labor markets.

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

Professional Experience

1988-1995: David Chapman Agency, Inc., Lansing, Michigan: Finance Manager for Insurance Brokerage Firm

1997-present: Consulting in applied business and economic issues and forensic economics.

Selected Publications and Presentations

- "Human Capital Investments and Earnings Expectations: Evidence from the Labor Market for Veterinarians," forthcoming, *Quarterly Review of Economics and Finance*.
- "Increasing Market Penetration," *Credit Union Digest*, (April 2004): 25.
- "Pay and Productivity Differences Between Male and Female Veterinarians." *Industrial and Labor Relations Review* 55, (April 2002): 493-511.
- "Differences in Bank and Credit Union Capital Needs," with Stephen Woodbury, Filene Research Institute and the Center for Credit Union Research, University of Wisconsin-Madison, November 2001.
- "Is there an oversupply of veterinarians?" with James W. Lloyd. *Journal of the American Veterinary Medical Association* 216, (June 1, 2000): 1726-28.

Professional Memberships

American Economic Association
Association of Christian Economists
Beta Gamma Sigma
Midwest Economics Association
Society of Labor Economists
Western Economic Association

Honors and Awards

- John Nicks Memorial Service Award, awarded by the faculty of the Graziadio School of Pepperdine University, 2003.

PEPPERDINE UNIVERSITY

Graziadio School of Business and Management

Service

- Academic Chair, Economics, 2003 to present.
- Academic Chair, Marketing, 2005 to present.
- Graziadio School Curriculum Committee, 2005 to present.
- FEMBA Curriculum Committee Chair, 2004 to present.
- Howard White Committee for Teaching Excellence, 2005.

