

# PEPPERDINE UNIVERSITY

## Graziadio School of Business and Management

### **Charles A. Morrissey, Ph.D.** **Associate Professor of Strategy**

Ph. D., Drucker School at Claremont Graduate University, Claremont, CA  
MBA, Harvard Graduate School of Business, Boston, MA  
A.B., Colby College, Liberal Arts, Waterville, ME

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Dr. Morrissey has transitioned from a successful career in new venture formation to the field of management education. He brings this extensive experience to his classes by blending the theoretical with the practical.

#### **Area of Expertise**

Entrepreneurship  
Venture Capital  
Information Systems

#### **Current Research or Projects**

Dr. Morrissey is currently researching and speaking at professional associations on the topic of the impact of the Internet on management education.

#### **Professional Experience**

Dr. Morrissey is a veteran entrepreneur in the computer software field, both as a company founder and as a director.

#### **Selected Publications and Presentations**

- Over 20 presentations to professional and academic associations on the topic of the role of the Internet in management education.
- “Rethinking the Virtual University”, Communications of the Association for Information Systems, 2002

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## **Professional Memberships**

Academy of Management

## **Awards**

Howard White Teaching Award, 2008

