

# PEPPERDINE UNIVERSITY

## Graziadio School of Business and Management

### ROBERT EMRICH

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#### EDUCATION

Pepperdine University, Graduate School of Education & Psychology  
**EdD - Organizational Leadership** **2003**  
Dissertation: Assessing Student Attitudes Towards Introductory Business Statistics

Pepperdine University, Seaver College  
**MS – Ministry/Philosophy of Religion** **1998**

Pepperdine University, Seaver College  
**BA - Philosophy** **1991**

#### TEACHING EXPERIENCE

Pepperdine University, Graziadio School of Business and Management  
**Practitioner Faculty – Decision Sciences**  
Courses: BSM- Statistical Methods for Business; MBA – Applied Data Analysis **2012**

**Adjunct Instructor (Seaver College)**  
Courses: Statistical Analysis for Business Decisions **2010**

**Visiting Instructor (Seaver College)**  
Courses: Statistical Analysis for Business Decisions **2002**

#### RELATED EXPERIENCE

Pepperdine University, Seaver College  
**Instructional Technologist/Faculty Technology Liaison** **2001**

#### CONSULTING EXPERIENCE

Dr. Emrich has consulted in business and education as an applied statistical analyst and as an instructional designer. Specializing in technology-enhanced instructional design, he has produced e-learning aids in various fields, including UCLA Medical Center. He has conducted analyses in fields ranging from health care to non-profit management. He has been consulting since 2003.

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### PUBLICATIONS AND PAPERS

*Assessing Student Attitudes Toward Undergraduate Business Statistics*

Doctoral Dissertation- 3-year assessment of student learning outcomes and curriculum design.

**2003**

*Technologies Across the Curriculum- A grant-funded study of technology in education. (Contributor)*

**2005**

*Excel Tools for Statistical Analysis*

Published text supplement of Excel workbooks designed to run statistical applications

**2004**

