

Cav. Sinan Kanatsiz, CIM

- Chief Executive Officer, KCOMM – www.kcomm.com
- Chairman and Founder, the Internet Marketing Association (IMA) – www.imanetwork.org
- Founder, International Executive Council (IEC) – www.iecnetwork.org
- Member of the Board of Directors, Graziadio School of Business, Pepperdine University – bschool.pepperdine.edu
- Founder, Chapman50 – www.chapman50.org
- Founding Board Member, Pretend City Children’s Museum – www.pretendcity.org
- YMCA National Outreach Chairman, Youth, and Government – www.calymca.org
- Member of the Board of Directors, Seneca Youth Foster Care – www.senecafoa.org
- Member of the Board of Directors, Literacy Project – www.literacyprojectfoundation.org
- Cavaliere “Cav” Member of the Royal House of Savoy – www.regalis.com/savoy.htm
- Ellis Island Medal of Honor Recipient – www.eihonors.org
- Guinness World Record Recipient – IMPACT 20: The Year of Reinvention – impact20.org

Sinan Kanatsiz is the Founder & CEO of KCOMM, a full-service marketing agency based in Irvine, California. The company has had over 1,500 clients from progressive startups to well-known fortune 100 brand. The firm is known for its expertise in Internet Marketing, Government Affairs, Public Relations, and Strategic Relationships.

Sinan is also the Founder and Chairman of the Internet Marketing Association (also known as “IMA”), which has gained over 1.5 million members and hosts an annual conference called ‘IMPACT’ which this year registered over 127,000 professionals. In its 37th episode, the company has its own TV series called ‘IMPACT SHOW’ and has an app which targets the top 1% of LinkedIn, focused on personal, one-to-one connections, where users meet at Starbucks, WeWork and via Zoom.

His belief in the power of entrepreneurship and politics led him to start Generation NeXt in 2004, a network of young business and community leaders committed to making a difference by empowering others for the betterment of the next generation.

Sinan is also founder of the International Executive Council (IEC) which has a founding membership roster of over 150 leaders throughout Southern California. The group meets monthly and is one of the most influential leadership groups in the country.

As a graduate of Chapman University with an undergraduate degree in public relations with a minor in Computer Science, and a Master's in Organizational Leadership with an emphasis in Human Resources, Sinan founded Chapman50, a unique group of alumni donors under the age of 50 who provide student support through mentorships and scholarships. The group has raised millions for Chapman and is one of Sinan's proudest organizations.

Recognized for his philanthropic involvement, Sinan was appointed a Knighthood and became one of the youngest members of the Royal House of Savoy.

He also received the 2019 Ellis Island Medal of Honor for his work in non-profit organizations, public relations, and internet marketing.

Other notable achievements include being Chapman University's young alumnus of the year, founding member of the board of Pretend City Children's Museum, a member of the Board of Governors of Chapman University, and a Member of the Graziadio Board of Directors for Pepperdine University.

On a personal note, Sinan enjoys coding websites to this day, building news distribution platforms, playing golf with friends, and spending time with his wife and children in their hometown of San Clemente.

Sinan credits his success to four pillars, Personal Integrity, Family, Mentors, and Education.