

# **2019 GLOBAL MBA RANKINGS**

he benefits attached to an MBA are well documented: career progression, networking opportunities, personal development, salary... and the list goes on. However, in an increasingly congested market, selecting the right business school can be difficult, which is far from ideal given the time and investment involved.

Using a ranking system entirely geared and weighted to fact-based criteria, *CEO Magazine* aims to cut through the noise and provide potential students with a performance benchmark for those schools under review.

|                               | Weighting of Data Points (full-time and part-time MBA)   |
|-------------------------------|--|
| Quality of Faculty:           | 34.95%   |
| -<br>International Diversity: | 9.71%  |
| –<br>Class Size:              | 9.71%  |
| Accreditation:                | 8.74%  |
| Faculty<br>to Student Ratio:  | 7.76%  |
| Price:                        | 5.83%  |
| International Exposure:       | 4.85%  |
| Work Experience:              | 4.85% *EMBA Weighting:   |
| Professional<br>Development:  | 4.85% Work experience and international diversity are  |
| Gender Parity:                | 4.85% adjusted accordingly.  |
| Delivery methods:             | 3.8% **Online MBA Weighting:   Delivery mode and class Delivery mode and class   size are removed. size are removed.   |
|                               | Quality of Faculty:<br>International Diversity:<br>Class Size:<br>Accreditation:<br>Faculty<br>to Student Ratio:<br>Price:<br>International Exposure:<br>Work Experience:<br>Professional<br>Development:<br>Gender Parity:<br>Delivery methods: |

## **GLOBAL MBA RANKINGS**

| School                                     | Country         |
|--|-----------------|
| American University: Kogod                 | North America   |
| Appalachian State University*              | North America   |
| Ashland University                         | North America   |
| Aston Business School                      | UK              |
| Auburn University: Harbert                 | North America   |
| Audencia Business school                   | France          |
| Bentley University: McCallum               | North America   |
| Boston University: Questrom                | North America   |
| Bryant University                          | North America   |
| Business School Netherlands                | The Netherlands |
| California State University-Chico          | North America   |
| California State University-Long Beach     | North America   |
| California State University-East Bay       | North America   |
| California State University-San Bernardino | North America   |
| Central Queensland University              | Australia       |
| City University: Cass                      | UK              |
| College of William and Mary: Mason         | North America   |
| Colorado Technical University              | North America   |
| Concordia University                       | Canada          |
| Darmstadt University of Applied Sciences   | Germany         |
| Drake University                           | North America   |
| Durham University Business School*         | UK              |
| EBS Business School                        | Germany         |
|  |                 |

#### **TIER ONE**

| School                             | Country              |
|------------------------------------|----------------------|
| École des Ponts Business School    | France               |
| EDHEC Business School              | France,              |
|                                    | Singapore and the UK |
| Emlyon Business School             | France               |
| ESADE Business School              | Spain                |
| EU Business School                 | Germany, Spain       |
|                                    | and Switzerland      |
| FEN-UCHILE                         | Chile                |
| Florida International University   | North America        |
| Fordham University                 | North America        |
| GBSB Global Business School        | Spain                |
| Georgia State University: Robinson | North America        |
| Gonzaga University                 | North America        |
| Griffith University                | Australia            |
| HEC Montréal                       | North America        |
| HHL Leipzig Graduate School        |                      |
| of Management                      | The Netherlands      |
| Hofstra University: Zarb           | North America        |
| Hult Internatonal Business School  | North America        |
| IAE Business School                | Argentina            |
| IFM University                     | Switzerland          |
| INCAE Business School              | Costa Rica           |
| Indiana University: Kelley         | North America        |
|                                    |                      |

# **GLOBAL MBA RANKINGS**

| School                                      | Country            |
|---|--------------------|
| ISEG  | Portugal           |
| Jacksonville University                     | North America      |
| Kennesaw State University                   | North America      |
| Kent State University                       | North America      |
| La Trobe University                         | Australia          |
| Lagos Business School                       | Nigeria            |
| Leeds University Business School            | UK                 |
| Loyola Marymount University                 | North America      |
| Loyola University Chicago: Quinlan          | North America      |
| Maastricht School of Management             | The Netherlands    |
| Marquette University                        | North America      |
| Massey University                           | New Zealand        |
| MIP Politecnico di Milano                   | Italy              |
| National Chiao Tung University              | Taiwan             |
| Nebrija Business School                     | Spain              |
| Niagara University                          | North America      |
| Northern Illinois University                | North America      |
| Oakland University                          | North America      |
| Pepperdine University: Graziadio            | North America      |
| Queens University of Charlotte              | North America      |
| Rensselaer Polytechnic Institute: Lally     | North America      |
| RMIT University                             | Australia          |
| Rochester Institute of Technology: Saunders | North America      |
| Rollins College: Crummer                    | North America      |
| Saint Joseph's University: Haub             | North America      |
| Saint Mary's College of California          | North America      |
| SBS Swiss Business School                   | Switzerland        |
| Simon Fraser University: Beedie             | Canada             |
| Suffolk University                          | North America      |
| Swinburne University of Technology          | Australia          |
| Syracuse University: Whitman                | North America      |
| Texas A&M University-College Station: Mays  | North America      |
| Texas Christian University: Neeley          | North America      |
| Texas State University: McCoy               | North America      |
| The Instituto Tecnológico                   |                    |
| Autónomo de México (ITAM)                   | Mexico             |
| The University of Adelaide                  | Australia          |
| Toulouse Business School                    | France             |
| Toulouse Business School (with IIMB)        | India              |
|   | epublic of Ireland |
| School of Business                          |                    |
| University of Akron                         | North America      |
| University of Alberta                       | North America      |
| University of Baltimore                     | North America      |
|   |                    |

| School                                       | Country       |
|--|---------------|
| University of California at Berkeley: Haas   | North America |
| University of California at Davis            | North America |
| University of California-San Diego: Rady     | North America |
| University of Connecticut                    | North America |
| University of Delaware: Lerner               | North America |
| University of Denver: Daniels                | North America |
| University of Exeter                         | UK            |
| University of Kentucky: Gatton               | North America |
| University of Liverpool Management School    | UK            |
| University of Louisiana-Lafayette: Moody     | North America |
| University of Massachusetts-Lowell           | North America |
| University of Memphis                        | North America |
| University of Michigan-Flint                 | North America |
| University of Nebraska-Omaha                 | North America |
| University of New Mexico: Anderson           | North America |
| University of North Carolina-Wilmington      | North America |
| University of North Carolina-Charlotte: Belk | North America |
| University of Oregon                         | North America |
| University of Ottawa: Telfer                 | Canada        |
| University of Pittsburgh: Katz               | North America |
| University of Portland: Pamplin              | North America |
| University of Richmond: Robins               | North America |
| University of San Diego*                     | North America |
| University of Sheffield Management School    | UK            |
| University of South Australia                | Australia     |
| University of South Florida: Muma            | North America |
| University of Southern Queensland            | Australia     |
| University of Tampa: Sykes                   | North America |
| University of Texas at Arlington             | North America |
| University of Texas-Dallas: Jindal           | North America |
| University of Texas-San Antonio              | North America |
| University of the Sciences                   | North America |
| University of West Georgia                   | North America |
| University of Wisconsin-Milwaukee: Lubar     | North America |
| University of Wollongong                     |               |
| Sydney Business School                       | Australia     |
| Victoria Graduate School of Business         | Australia     |
| Virginia Commonwealth University             | North America |
| Virginia Tech: Pamplin                       | North America |
| Walsh College                                | North America |
| Willamette University: Atkinson              | North America |
| Xavier University                            | North America |
|  |               |

**TIER ONE** 

### **TIER TWO**

| School   | Country       | School                                 | Country       |
|--|---------------|--|---------------|
| Bowling Green State University                       | North America | Northwest Missouri State University    | North America |
| California State University-Northridge North America |               | The Univerisity of Newcastle Australia | Australia     |
| Iowa State University North America                  |               | University of Washington: Foster*      | North America |

# GLOBAL EXECUTIVE MBA RANKINGS

| Ran | k   | Country                     |
|-----|---|-----------------------------|
| 1   | EU Business School  | Germany, Spain              |
| =2  | Global OneMBA   | and Switzerland             |
| -2  | (Fundação Getulio Vargas (FGV-EAESP);   |                             |
|     | Rotterdam School of Management,   |                             |
|     | Erasmus University (RSM);   | Brazil, China,              |
|     | Tecnológico de Monterrey (EGADE);<br>University of North Carolina                             | Mexico,                     |
|     | at Chapel Hill (UNC); and Xiamen University,  | the Netherlands             |
|     | School of Management (SMXMU))   | and North America           |
| =2  | The Instituto Tecnológico   |                             |
|     | Autónomo de México (ITAM)   | Mexico                      |
| 3   | SBS Swiss Business School   | Switzerland                 |
|     | University of Ottawa: Telfer  | Canada                      |
| 5   | Emlyon Business School  | France                      |
| 6   | Maastricht School of Management   | The Netherlands             |
| =7  | Kennesaw State University   | North America               |
| =7  | University of Denver: Daniels   | North America               |
| 8   | Leeds University Business School  | UK                          |
| =9  | California State University-East Bay  | North America               |
| =9  | EDHEC Business School   | France, Singapore           |
|     |   | and the UK                  |
| =9  | INCAE Business School   | Costa Rica                  |
| 10  | Ecole des Ponts Business School   | France                      |
| =11 | RMIT University   | Australia                   |
| =11 | Rutgers Business School   | North America               |
| =11 | University of California at Berkeley: Haas  | North America               |
| =11 | University of Texas-San Antonio   | North America               |
| 12  | Hult Internatonal Business School   | North America               |
| =13 | Maastricht University   | The Netherlands             |
| =13 | Purdue University-West Lafayette: Krann<br>IMM Global Executive EMBA                          | ert North America           |
| =13 | (Purdue University-West Lafayette: Krannert,  | North America,              |
|     | TIAS School for Business and Society Tilburg,   | the Netherlands,            |
|     | Fundação Getulio Vargas (FGV- EBAPE),   | China, Brazil,<br>Italy and |
|     | MIP Politecnico di Milano, Tianjin University,<br>and ISM University of Management and Econor |                             |
| 14  | Business School Netherlands   | The Netherlands             |
| =15 | Kent State University   | North America               |
| =15 | University of Wollongong Sydney Busines   |                             |
| 16  | City University: Cass*  | UK                          |
| 17  | Trinity College Dublin School of Business   | Republic of Ireland         |
| 18  | The Durham-EBS EMBA   | Germany and the UK          |
| =19 | Pepperdine University: Graziadio  | North America               |
| =19 | Saint Mary's College of California  | North America               |
| =19 | University of California-San Diego: Rady  | North America               |
| 20  | Swinburne University of Technology  | Australia                   |
| 21  | University of Nebraska-Omaha  | North America               |
| =22 | Texas Christian University: Neeley  | North America               |
| =22 | University of North Carolina-Wilmington   | North America               |
| =22 | University of Texas-Dallas: Jindal  | North America               |
| =23 | University of Oklahoma: Price   | North America               |
| =23 | Washington State University: Carson   | North America               |
| =24 | Audencia Business school  | France                      |
| =24 | Oakland University  | North America               |
| =24 | Pontifical Catholic University of Chile   | Chile                       |
|     | ,   |                             |

| lani |   | Country       |
|------|---|---------------|
| 24   | University of Texas at Arlington            | North America |
| 25   | Jacksonville University                     | North America |
| 25   | Loyola Marymount University                 | North America |
| 26   | Bradford University School of Management    | Dubai         |
| 26   | Georgia State University: Robinson          | North America |
| 27   | Boston University: Questrom                 | North America |
| 28   | AIX Marseille Graduate School of Management | France        |
| 29   | University of Kentucky: Gatton              | North America |
| 30   | IfM Institut für Management                 | Austria       |
| 30   | University of Oregon                        | North America |
| 30   | Virginia Tech: Pamplin                      | North America |
| 31   | Virginia Commonwealth University            | North America |
| 32   | Bradford University School of Management    | UK            |
| 32   | College of William and Mary: Mason          | North America |
| 32   | University of Wisconsin-Milwaukee: Lubar    | North America |
| 32   | University of Sheffield Management School   | UK            |
| 33   | Concordia University                        | Canada        |
| 33   | Florida International University            | North America |
| 33   | Rochester Institute of Technology: Saunders | North America |
| 34   | Texas A&M University-College Station: Mays  | North America |
| 34   | University of Connecticut                   | North America |
| 34   | University of Tampa: Sykes                  | North America |
| 35   | University of Exeter                        | UK            |
| 36   | Lagos Business School                       | Nigeria       |
| 36   | Simon Fraser University: Beedie EMBA-IBL    | Canada        |
| 37   | Fordham University                          | North America |
| 37   | University of Pittsburgh: Katz              | North America |
| 38   | Loyola University Chicago: Quinlan          | North America |
| 39   | Aston Business School*                      | UK            |
| 39   | University of Nevada-Las Vegas: Lee         | North America |
| 40   | Auburn University: Harbert                  | North America |
| 41   | University of South Florida: Muma           | North America |
| 42   | MIP Politecnico di Milano                   | Italy         |
| 43   | Northern Illinois University                | North America |
| 44   | University of Alberta                       | Canada        |
| 45   | Saint Joseph's University: Haub             | North America |
| 46   | Marquette University                        | North America |
| 46   | University of New Mexico: Anderson*         | North America |
| 47   | IAE Business School                         | Argentina     |
| 48   | Suffolk University                          | North America |
| 49   | Simon Fraser University: Beedie             | Canada        |
| 50   | Bowling Green State University              | North America |
| 50   | Xavier University                           | North America |
| 51   | Villanova University                        | North America |
| 52   | ESADE Business School: MMBA*                | Spain         |
| 52   | Hofstra University: Zarb*                   | North America |
| 53   | ESADE Business School*                      | Spain         |
| 54   | University of Washington: Foster*           | North America |
| 55   | California State University-Long Beach      | North America |
| 56   | University of Memphis                       | North America |
| 57   | University of Louisiana-Lafayette: Moody    | North America |
|      | ,     |               |

# GLOBAL ONLINE MBA RANKINGS

| Rank Country |                                      |                    |  |
|--------------|--------------------------------------|--------------------|--|
| 1            | EU Business School G                 | Germany, Spain and |  |
|              |                                      | Switzerland        |  |
| 2            | SBS Swiss Business School            | Switzerland        |  |
| 3            | University of Otago Business School  | New Zealand        |  |
| 4            | Maastricht School of Management      | The Netherlands    |  |
| 5            | The Open University                  | UK                 |  |
| =6           | University of South Australia        | Australia          |  |
| =6           | GBSB Global Business School          | Spain              |  |
| 7            | MIP Politecnico di Milano:           |                    |  |
|              | International Flex EMBA              | Italy              |  |
| 8            | La Trobe University                  | Australia          |  |
| 9            | The EuroMBA (Aix-Marseille,          | France,            |  |
|              | Audencia Nantes, EADA,               | Germany,           |  |
|              | HHL Leipzig, Kozminski University    | the Netherlands,   |  |
|              | and Maastrict University)            | Poland and Spain   |  |
| =10          | Jack Welch Management Institute      | North America      |  |
| =10          | Univeristy of Denver: Daniels        | North America      |  |
| =10          | Bradford University School of Manage | ement UK           |  |
| =11          | Griffith University                  | Australia          |  |
| =11          | RMIT University EMBA                 | Australia          |  |
| =11          | Saint Mary's College of California   | North America      |  |
| =12          | Pepperdine University: Graziadio     | North America      |  |
| =12          | Aston Business School*               | UK                 |  |
| =13          | RMIT University                      | Australia          |  |
| =13          | California State University-         |                    |  |
|              | San Bernardino                       | North America      |  |
| =13          | Queens University of Charlotte       | North America      |  |
| =13          | Washington State University:         |                    |  |
|              | Carson EMBA                          | North America      |  |
| =14          | University of North Carolina-Wilming | ton North America  |  |
| =14          | Colorado Technical University*       | North America      |  |
| 15           | University of Massachusetts-         |                    |  |
|              | Lowell                               | North America      |  |
| 16           | University of Exeter                 | UK                 |  |
| =17          | Central Queensland University        | Australia          |  |
| =17          | University of the Sciences           | North America      |  |
| =18          | MIP Politecnico di Milano: Flex EMBA | Italy              |  |
| =18          | Durham University Business School*   | UK                 |  |
| =19          | Suffolk University                   | North America      |  |
| =19          | University of Delaware: Lerner       | North America      |  |
| =19          | Washington State University:         |                    |  |
|              | Carson                               | North America      |  |
| =20          | Rochester Institute                  |                    |  |
|              | of Technology: Saunders              | North America      |  |
|              |                                      |                    |  |

| Ran | Rank Countr                            |               |  |
|-----|--|---------------|--|
| =20 | Georgia WebMBA                         |               |  |
|     | (Columbus State University,            |               |  |
|     | Georgia College, Georgia Southern Univ | ersity,       |  |
|     | Kennesaw State University,             |               |  |
|     | University of West Georgia and         |               |  |
|     | Valdosta State University)             | North America |  |
| =20 | Marquette University                   | North America |  |
| 21  | Ashland University                     | North America |  |
| 22  | University of Southern Queensland      | Australia     |  |
| =23 | Victoria Graduate School of Business   | Australia     |  |
| =23 | University of Liverpool Management Scl |               |  |
| 24  | Saint Joseph's University: Haub        | North America |  |
| 25  | Saint Joseph's University:             |               |  |
|     | Haub EMBA                              | North America |  |
| =26 | University of Pittsburgh: Katz         | North America |  |
| =26 | University of Texas at Arlington       | North America |  |
| =27 | University of Baltimore                | North America |  |
| =27 | University of South Florida: Muma      | North America |  |
| 28  | University of Maine                    | North America |  |
| =29 | College of William and Mary: Mason     | North America |  |
| =29 | Walsh College*                         | North America |  |
| 30  | University of Texas-Dallas: Jindal     | North America |  |
| 31  | Kent State University                  | North America |  |
| 32  | Bentley University: McCallum*          | North America |  |
| =33 | Swinburne University of Technology     | Australia     |  |
| =34 | Florida International University       | North America |  |
| 35  | Niagara University                     | North America |  |
| 36  | Syracuse University: Whitman*          | North America |  |
| =37 | Auburn University: Harbert             | North America |  |
| =37 | Virginia Commonwealth University       | North America |  |
| 38  | Kennesaw State University              | North America |  |
| =39 | Hofstra University: Zarb*              | North America |  |
| =39 | Xavier University                      | North America |  |
| 40  | University of Louisiana-               |               |  |
|     | Lafayette: Moody*                      | North America |  |
| 41  | University of North Alabama            | North America |  |
| 42  | Northwest Missouri                     |               |  |
|     | State University                       | North America |  |
| =43 | Indiana University: Kelley*            | North America |  |
| =43 | University of Memphis                  | North America |  |
| 44  | University of Washington: Foster*      | North America |  |
| 45  | Jacksonville University*               | North America |  |
| 46  | The Univerisity of Newcastle Australia | Australia     |  |
| 47  | American University: Kogod*            | North America |  |
|     |  |               |  |

**TIER ONE** 

# GLOBAL DBA LISTING

Based upon accreditation, quality of faculty, geography, and international standing, this year's Global DBA Listing is designed to showcase the market's premier DBA providers.

| Schools  | Country       |
|--|---------------|
| Aston Business School                                | UK            |
| Baruch College, City University of New York: Zicklin | North America |
| Bradford University School of Management             | UK            |
| Case Western Reserve: Weatherhead                    | North America |
| Cranfield School of Management                       | UK            |
| DePaul University: Kellstadt                         | North America |
| Drexel University: LeBow                             | North America |
| Durham University Business School                    | UK            |
| École des Ponts Business School                      | France        |
| EU Business School                                   | Pan-European  |
| Florida International University                     | North America |
| Georgia State University: Robinson                   | North America |
| Harvard Business School                              | North America |

# SchoolsCountryIE Business SchoolSpainJacksonville UniversityNorth AmericaKennesaw State University: ColesNorth AmericaMaastricht School of ManagementNetherlandsPepperdine University: GraziadioNorth AmericaRollins College: CrummerNorth America

| Maastricht School of Management          | Netherlands   |
|--|---------------|
| Pepperdine University: Graziadio         | North America |
| Rollins College: Crummer                 | North America |
| SBS Swiss Business School                | Switzerland   |
| Temple University: Fox                   | North America |
| The University of Wisconsin-Whitewater   | North America |
| University of Dallas: Gupta              | North America |
| University of Manchester: Alliance       | UK            |
| University of Missouri-St. Louis         | North America |
| Washington University in St. Louis: Olin | North America |

\*Some data unavailable