

Our Participants

Robert Aholt

Board of Directors, Pasadena Angels

Bob invests in early stage companies, providing long-term human and financial capital to help build them into successful entities. As an active advisor, he serves on the Board of Directors and Board of Advisors of Pasadena Angels as well as providing one-on-one guidance. He is also the managing director at Systems Consulting and Design, LLC, a boutique-consulting firm that supports clients in information technology and strategy areas. His education includes a B.A. from UC Santa Barbara and an MBA from USC with an emphasis in International Finance and Investment Analysis.

Richard Anderson

Managing Director, Moss Adams Capital, LLC.

Richard advises owners and management teams who wish to address liquidity and growth alternatives for shareholders and corporations. He is an expert at Merger and Acquisition assignments, including the sale of businesses, acquisitions, re-capitalizations and management buy-outs. His corporate finance assignments include arranging private equity and debt capital to finance internal growth. Richard earned his undergraduate degree in Finance and Economics from Ohio State University and his MBA degree from Pepperdine.

Scott Badenoch

Co-founder and CEO, CreativeCitizen.com

*Palmer Center for Entrepreneurship and the Law
Pepperdine University*

Scott co-founded Creative Citizen, a community for sharing best practices on the means of improving people's lives and the environment that translate into quantified savings in electricity, water usage and additional metrics. Along with his dedication to bringing living green into the mainstream, Scott is an active attorney in the state of California and a member of the California State Bar. Scott earned his Juris Doctorate and Master's degree in Mediation, Negotiation and Arbitration from Pepperdine University.

David Block

Managing Member, Block Capital Partners

*Palmer Center for Entrepreneurship and the Law
Pepperdine University*

David has won awards for his skills in *Forbes'* annual survey of "Wall Street's Best Stock Pickers" and in *The Wall Street Journal's* "Best on the Street" survey. He has consistently been ranked a 5-star Analyst for both EPS estimate accuracy and recommendation performance. David has a B.A. from UCLA, where he was a scholarship athlete, and a J.D. from Pepperdine, where he was a Fellow and Founding Student Board Member of the Center for Entrepreneurship and Technology Law.

Larry Cox

*Associate Professor of Entrepreneurship
Pepperdine University*

Prior to joining Pepperdine, Larry directed the Entrepreneurship Centers at Ball State University and the University of Wisconsin-Madison. He has also served as the director of the Nebraska Business Development Center, consulted hundreds of would-be entrepreneurs and headed up his own company. An award-winning educator, Larry especially enjoys helping young entrepreneurs and is an inspiring speaker and seminar leader. Larry received a Ph.D., M.A. and B.S. degrees from the University of Nebraska at Lincoln.

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Patrick Eggen

Sr. Investment Mgr., Qualcomm Ventures

Patrick serves as the group lead for investment opportunities in the mobile software and services sector. Prior to joining Qualcomm, he worked for Salomon Smith Barney's Investment Banking unit in their Chicago, London and Hong Kong offices. He was also a member of Salomon's Global Telecommunications team. Patrick currently manages and actively serves as a Board Observer for Qualcomm Ventures investments in Aicent, Buzzd, GoTV and Obopay. He has a B.A. from Northwestern University and an MBA from the Kellogg Graduate School of Management.

Scott W. Fennel

Member, Level 11

Scott is a member of Level 11, an L.A.-based consultancy where he creates consumer-facing business and marketing strategy for start-ups through the Fortune 100. Previously, Scott practiced law from 1988 to 2003, focusing on IP and entertainment litigation and strategy for studios, labels and corporations. Mr. Fennel holds a B.A. in Finance from Abilene Christian University and a J.D. from Pepperdine University School of Law where he won Moot Court Best Individual Advocate in his third year.

Douglas E. Howe

*Practitioner Faculty of Entrepreneurship
Pepperdine University*

Doug is Founder and Principal in Emerson Management Solutions, providing retained consulting and interim executive-level management support to businesses in Southern California. His work experience includes Director, Business Development for Rockwell Scientific Company's CMOS Image Sensors business group, senior marketing management positions in two start-up companies, and management positions with Vivitar Corp. Before earning his MBA, Howe served as a combat aviator in the United States Navy and completed 185 combat missions and over 300 carrier landings.

Linda A. Livingstone

*Dean, Graziadio School of Business and Management
Pepperdine University*

Dr. Livingstone has served as dean since 2002. She has overseen a \$200 million expansion of the business school's campuses, increased our international partnerships to 30 business schools around the world, and led the school to membership in the Globally Responsible Leadership Initiative and as a signatory to the Principles for Responsible Management Education. Dr. Livingstone serves on the Board of Directors of AACSB International and Graduate Management Admission Council, and is a member of Young Presidents Organization. She received her B.S., MBA and Ph.D. from Oklahoma State University.

Jason McNamara

Founder, CEO, Peer Investment, Inc.

Jason's most recent startup, Peer Investment, provides retiring seniors with new financial products and liquidity options to enhance retirement planning. Prior to Peer Investment, Jason was Chief Marketing Officer at UK based Alterian, a leading enterprise marketing platform provider. Alterian purchased Jason's last startup, Dynamics Direct, in 2006. Dynamics Direct created the first online marketing platform developed on Microsoft's .NET platform. Jason also held executive positions at Cambridge Technology Partners (acquired by Novell) and Firstlogic (acquired by SAS).

Our Participants

Zubin P. Mehta

President, Global Wave Group

Zubin has a proven track record in setting IT strategy and developing innovative products for financial institutions. His background in banking and lending, coupled with his technical acumen have enabled him to successfully manage at both the strategic and operational levels. He was the visionary behind the implementation of Union Bank's first web-based enterprise commercial credit monitoring system. Mr. Mehta holds a B.A. from Cal State Fullerton and earned his MBA from Pepperdine. He is also a graduate of the Bank Operations & Technology program at Vanderbilt University.

Kyle C. Murphy

*President, SwitchStream & Adjunct Professor of Strategy
Pepperdine University*

Kyle leads a management-advisory and operating firm in developing and implementing high-growth strategies. He has served as CEO, COO, CFO, and CMO for several successful companies and on the advisory board of a private equity turn-around firm. Kyle was also VP of Marketing and Strategic Planning of a global investment bank and holding company. Kyle received his MBA from Pepperdine and is an adjunct professor of strategy at Pepperdine and is working on his Doctor of Business Administration degree from the Manchester Business School.

Jason Nazar

Co-Founder, CEO, Docstoc.com

Jason is the Co-Founder and CEO of Docstoc.com, the premier online community to find and share professional documents. He was recently named among L.A.'s Most Admired CEOs. Before starting Docstoc, he was a partner at Venature LLC, a consulting group focused on accelerating the growth of new ventures. There he worked with dozens of tech companies to improve their strategy, sales, and prepare them for financing. He holds a B.A. from UC Santa Barbara and earned his J.D./MBA from Pepperdine.

Don Oparah

Founder & CEO, VAI Global, LLC.

Don is the Founder and CEO of VAI Global LLC, an online Innovation Community connecting entrepreneurs, investors, service providers, and other members of the innovation economy. His wide range of experience includes the technology business, consulting, research, and education as well as very specific knowledge about accelerating start-up ventures and building innovation communities. Don holds a Ph.D. in Computer Science from Cambridge University and an MBA with Entrepreneurship Focus from UCLA Anderson.

Matt Ridenour

Partner, Momentum Venture Mgt.

Prior to founding Momentum Venture Management, Matt spent more than 10 years working in private equity, venture capital and as a CEO in successful early-stage companies. He has been a principal in more than 25 private market transactions with an aggregate value of more than \$200 million. Matt holds a B.A. in Economics from Dartmouth College and graduated with High Honors as a Baker Scholar (top 5% in his MBA class) from Harvard Business School.

Our Participants

Al Schneider

President, Tech Coast Angels

Al is a Co-Founder and Vice Chairman of Pasadena Angels, President of Tech Coast Angels/Los Angeles and past Chairman of Entrectec, a non-profit focused on empowering entrepreneurs to build their businesses through capital, education, people and strategic partners. Al is an active angel investor, start-up board member and mentor to early stage companies. He has served on the boards of Pictage, H2scan, and Unified Dispatch. Al has a B.A. and MBA from Harvard.

John G. Shearer

*Technologist, Entrepreneur-in-Residence
Pepperdine University*

John leads Pepperdine's charge to develop MBA student-founded, innovation-based businesses. He identifies and locates cutting-edge technologies from other universities, national research laboratories, and within the private sector that are ripe for commercialization. He is the founder of Powercast Corporation, and a primary inventor of their technology. He was recipient of the Carnegie Science Start-Up Entrepreneur award in 2008. John holds degrees in physics and an MBA from the University of Colorado in Boulder.

Rodrigo Veloso

Founder, O.N.E. World Enterprises

While Rodrigo was studying for his MBA at Fundação Getúlio Vargas School of Business in Sao Paulo, his business plan was entered into the esteemed Global Moot Corp. Competition held at the University of Texas. Rodrigo won the Latin American division of the competition and went on to create and successfully launch O.N.E. World Enterprises (O.N.E.). Rodrigo also met Emilie Fritz, a fellow competitor from Pepperdine's Graziadio School of Business and Management. Emilie later signed on with O.N.E., and the two are now married.

Gia Honnen Weisdorn

*Adjunct Professor of Securities Regulation
Pepperdine University*

As a practicing attorney, Gia has as clients, entertainment, internet, biotechnology, and technology companies. She teaches both at Pepperdine Law School and Loyola Law School She has also taught business law, international business law, negotiations, and eLaw for Pepperdine. Gia is a Harlan Fiske Stone Scholar honors graduate of Columbia Law School (LL.M.), graduated Magna Cum Laude from the University of San Diego School of Law (J.D.), and holds an MBA from Pepperdine.

Michael Woronoff

*Distinguished Entrepreneur and Lecturer-in-Residence
Palmer Center for Entrepreneurship and the Law
Pepperdine University*

Michael is a Partner at Proskauer Rose, LLP, and heads the firm's corporate and securities practice in L.A. He is a member of numerous bar and professional associations, and is a frequent author and lecturer on a variety of corporate and securities law topics. He has been recognized by Lawdragon 500 as one of the 500 Leading Dealmakers in America and as one of the 500 Leading Lawyers in America. Michael received his B.S. and M.S. degrees from Purdue University and a J.D. degree from University of Michigan.